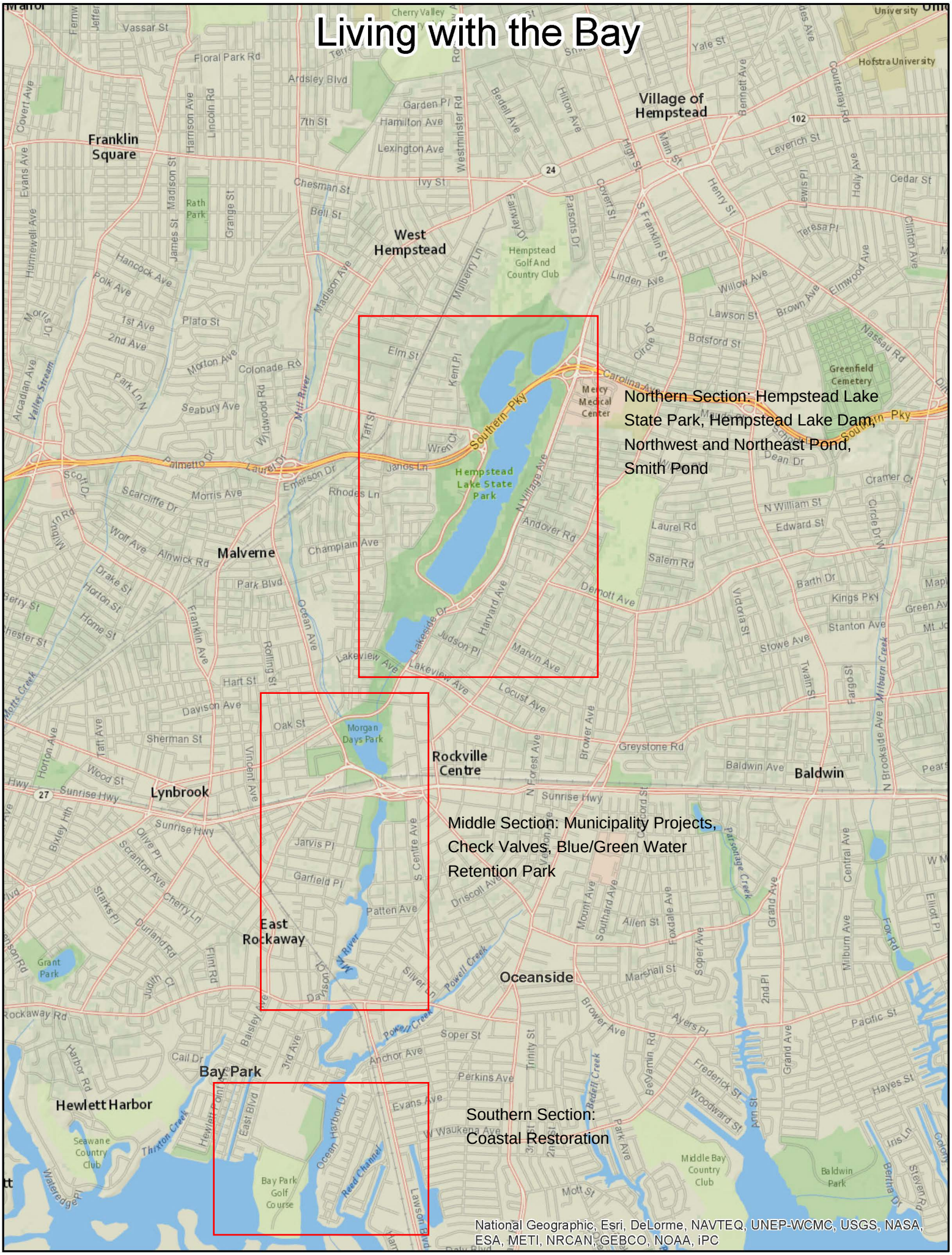Living with the Bay