



Small Purchase RFP for  
Community Development Block Grant – Disaster Recovery (CDBG-DR)

**RFP for On-Site Outplacement Career Services**

**SP#202110\_084**

**1. General Information**

**1.1. Title of Request: On-Site Outplacement Career Services**

**1.2. Purpose:** The Governor's Office of Storm Recovery (GOSR), a division of the Housing Trust Fund Corporation (HTFC), seeks to procure on-site outplacement career services in connection with its administration of the U.S. Department of Housing and Urban Development (HUD) Community Development Block Grant - Disaster Recovery (CDBG-DR) funds appropriated by the Disaster Relief Appropriations Act, 2013 (Pub. L. 113-2).

This RFP request is issued in accordance with the Procurement and Contract Guidelines of GOSR and in compliance with Section 2879a of the New York Public Authorities Law.

**1.3.** The total compensation for this scope of work shall not exceed \$150,000.00.

**1.4.** Business Participation Opportunities for MWBE's

Pursuant to New York State Executive Law Article 15-A ("Article 15-A"), GOSR recognizes its obligation to promote opportunities for maximum feasible participation of certified Minority-and-Women-Owned Business Enterprises ("MWBEs"), and the employment of minority group members and women in the performance of all New York State funded GOSR contracts.

For purposes of this solicitation, HTFC hereby establishes an overall goal of 30% for MWBE participation for the above-described services performed under the contract(s) awarded pursuant to this RFP: 15% for Minority-Owned Business Enterprises and 15% for Women-Owned Business Enterprises.

Respondents that are not MWBEs are strongly encouraged to consider partnering, or making other joint venture or subcontracting arrangements, with certified MWBE firms to achieve the prescribed goals and to give MWBE firms the opportunity to participate in the above-described services performed under the contract(s) awarded to the successful bidder(s).

The directory of MWBE's can be viewed at <https://ny.newnycontracts.com>. For guidance on how GOSR will determine a Contractor's "good faith efforts," refer to 5 NYCRR §142.8.



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### 1.5. Basis/Number of Awards

GOSR will evaluate each proposal based on the “Best Value” concept. This means that the proposal that “optimizes quality, cost and efficiency among responsive and responsible offerors” shall be selected for award. (State Finance Law, Article 11, § 163). GOSR at its sole discretion will determine which proposal best satisfies its requirements.

At the sole discretion of GOSR and based upon the breadth and experience of Respondents to this RFP, GOSR may award contracts to more than one Respondent. GOSR currently anticipates awarding one (1) contract pursuant to this RFP.

### 1.6. RFP and Proposal as Part of Contract

This RFP and the selected Respondent’s Proposal will become part of any contract between GOSR and the Respondent. In the event that the terms of the RFP or Proposal conflict with the contract, the contract terms shall control.

### 1.7. Designated Contact Officer

Danielle Ruggiero  
Procurement Manager  
[GOSR.SmallProcurement@stormrecovery.ny.gov](mailto:GOSR.SmallProcurement@stormrecovery.ny.gov)

Proposals, questions and correspondence must be submitted by email in pdf format to:

[GOSR.SmallProcurement@stormrecovery.ny.gov](mailto:GOSR.SmallProcurement@stormrecovery.ny.gov)

## 2. Procurement Lobbying Provisions

Pursuant to State Finance Law §§ 139-j and 139-k, this solicitation includes and imposes certain restrictions on communications between GOSR and Respondents during the solicitation process. A bidder is restricted from making contacts, from the earliest notice of intent to solicit offers through final award and approval of the contract (the restricted period), with GOSR staff other than the Designated Contact Officer unless it is a contact that is included among certain statutory exceptions set forth in State Finance Law § 139-j(3)(a).

GOSR employees are required to obtain certain information when contacted during the restricted period and make a determination of responsibility of the Bidder pursuant to these two statutes. Certain findings of non-responsibility can result in the rejection for contract award and, in the event of two (2) findings within a four-year period; the Bidder is debarred from obtaining governmental procurement contracts. Information on these requirements can be found at:

<http://www.ogs.state.ny.us/aboutogs/regulations/defaultAdvisoryCouncil.html>



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For all lobbying law contacts and inquiries, please contact:

Natalie Denmery  
Lobbying Contact Officer  
Governor's Office of Storm Recovery  
Email: GOSR.SmallProcurement@stormrecovery.ny.gov  
Email must indicate subject: RE: Lobbying Inquiry

### 3. Proposal Timeline

Please note that the RFP timeline includes target dates and may change.

Target Date	Event
Thursday, October 21, 2021	Solicitation Released
Thursday, October 28, 2021	Last Day to Submit Questions – 3:00 p.m. (Eastern)
Monday, November 8, 2021	Issuance of Answers to Questions
Monday, November 15, 2021	Submission Deadline - 3:00 p.m. (Eastern)

### 4. Scope of Services

4.1. HTFC/GOSR seeks to provide transitional assistance for its staff by procuring a professional outplacement service firm to provide training on all phases of the job search process. Topics of this training should include resume writing, job search tools, interviewing skills and networking for a total of approximately one-hundred forty-seven (147) GOSR staff members.

The scope of services to be provided includes the following:

- (a) The contractor shall be able to provide qualified trainers to conduct in-person training at GOSR's three (3) offices in New York City, Farmingdale and Albany for General Staff and in New York City for Senior Managers and Executive Staff. The training shall include instructor presentations, lesson plans and assessments.
- (b) The outplacement training sessions shall be customizable to allow GOSR's Human Resources Department to request a tailored program covering specific topics. The contractor will provide such services under direct supervision of GOSR, as required, to ensure that all work complies with local, state and federal requirements and is completed in a timely and efficient manner.
  - Topics for the group outplacement training sessions shall include the following topics:
    - LinkedIn Profile Creation
    - Online presence
    - Networking
    - Job Search Tools



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- Personal Branding
- Executive Coaching (for Executive Staff only)
- Outplacement training shall include both group and individualized review sessions on the following topics:
  - Resume/Cover Letter Writing
  - Interviewing Skills
- Outplacement training sessions must be tailored to the needs of three career levels listed below (please note the number of employees is approximate and is subject to change):
  - General staff –one hundred twenty (120) employees
  - Senior managers (directors and above) – twenty-two (22) employees
  - Executive staff – five (5) employees

**4.1.1.** The schedule will incorporate initial training for each level followed by two (2) quarterly maintenance sessions. Classes should be between two (2) to four (4) hours in length. GOSR anticipates no more than thirty (30) attendees per session between GOSR's three (3) offices in New York City, Farmingdale and Albany; however, class size will vary by location. The number, topics and timing of each session by level is as follows:

Location	Level	Topic	Maximum Class Size	# Initial Sessions	Maintenance Sessions			Total # All Sessions
					# Per Quarter	# Quarters (2nd, 3rd)	Total Maintenance Sessions	
Albany	General Staff	General Topics	7	1	1	2	2	3
		Resumes	7	1	1	2	2	3
		Interviewing Skills	7	1	1	2	2	3
Farmingdale	General Staff	General Topics	28	1	1	2	2	3
		Resumes	28	1	1	2	2	3
		Interviewing Skills	28	1	1	2	2	3
New York City	General Staff	General Topics	30	4	4	2	8	12
		Resumes	30	4	4	2	8	12
		Interviewing Skills	30	4	4	2	8	12
New York City	Senior Management	General Topics	22	1	1	2	2	3
		Resumes	22	1	1	2	2	3
		Interviewing Skills	22	1	1	2	2	3
New York City	Executive Staff	General Topics	5	1	1	2	2	3
		Resumes	5	1	1	2	2	3
		Interviewing Skills	5	1	1	2	2	3
<b>Total</b>				<b>24</b>			<b>48</b>	<b>72</b>



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#### 4.2 Performance Locations

Contractor must be able to offer on-site workshops for employees at GOSR's three (3) offices located at:

- New York City Office: 60 Broad Street, New York, NY
- Farmingdale Office: 500 Bi-County Boulevard, Farmingdale, NY
- Albany Office: 99 Washington Avenue, Albany, NY

#### 4.3 Commencement of Services

It is expected that the training will commence February 1, 2022, following GOSR's approval of all training materials. GOSR reserves the right to change the date. The selected respondent must be prepared to commence the required services within thirty (30) days of the issuance of an executed Contract and/or task order, at the direction of GOSR.

### 5. Key Deliverables

5.1. At the conclusion of each training session, GOSR Staff should have the tools needed to effectively navigate the employment transition process. In addition, the contractor shall provide GOSR with:

- Hard copy and electronic versions of course materials for each topic
- Final training reports to include:
  - Attendance reports
  - Feedback on participation and Frequently Asked Questions

### 6. Selection Criteria and Requirements

Selection Criteria	Points Available
Project Experience/Demonstrated Results	50
Approach and Methodology	30
Price Proposal	20
<b>TOTAL POINTS AVAILABLE</b>	<b>100</b>

#### 6.1. Cover Letter/Executive Summary

Provide a cover letter that includes a certification that the information submitted in and with the submission is true and accurate, and that the person signing the cover letter is authorized to submit the submission on behalf of the Respondent.



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Provide a table of contents that clearly identifies the location of all material within the submission by section and page number. Specify the primary contact person for the Respondent (name, title, location, telephone number, and e-mail address).

Provide an executive summary including a description of the Respondent's legal status (e.g., individual practitioner, partnership, Limited Liability Company, corporation, non-profit organization, charitable institution, etc.), background, mission, and an explanation of the types of services the Respondent provides that relate to this RFP.

Submit a completed Respondent Overview form (page 1 of the Appendices for Request for Proposals) which includes the name, address, telephone, fax, and email of the Respondent and the names of all principals and staff that will be providing services, as well as all subcontractors and sub-consultants proposed. Respondents are encouraged to provide specific opportunities and partnerships with minority-and/or women-owned business enterprises. Please also note that all subcontractors of the selected firms, prior to and after the issuance of a contract, will be subject to prior written approval by GOSR.

## 6.2. Iran Divestment Act

Every bid or proposal made to HTFC/GOSR pursuant to a competitive solicitation must contain the following statement, signed by the Respondent on company letterhead and affirmed as true under penalty of perjury:

"By submission of this bid or proposal, each Respondent and each person signing on behalf of any Respondent certifies, and in the case of a joint bid or proposal each party thereto certifies as to its own organization, under penalty of perjury, that to the best of its knowledge and belief that each Respondent is not on the list created pursuant to paragraph (b) of subdivision 3 of section 165-a of the State Finance Law."

The Office of General Services maintains the list in question. A Proposal that fails to certify compliance with this requirement may not be accepted as responsive.

## 6.3. Project Experience/Key Personnel

This section shall include:

- Resume for all trainer(s)
- List of at a minimum of three professional references
- Letters of recommendation from a minimum of two former clients
- Description of the contractors' background, experience and expertise in providing outplacement career services.



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#### 6.4. Approach and Methodology

Approach and Methodology shall include agendas, objectives, and complete course materials. Present a clear and straightforward work plan for all aspects of execution of services which is based on a well-defined timeline for delivery of key goals and objectives, and place emphasis on high standards for the delivery of services in expectation of meeting or exceeding these goals.

#### 6.5. Price Proposal Form (Attachment 2) – Complete table included

A firm fixed unit pricing must be provided. This is inclusive of all expenses, including but not limited to travel, reproduction and incidentals, unless otherwise authorized by GOSR.

The individual who signs the Proposal cover page should sign the Price Proposal Form.

***The price proposal form must be completed in its entirety.***



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## **ATTACHMENTS AND APPENDICES**

Attachment 1 – Insurance Requirements

Attachment 2 – Price Proposal Form

Attachment 3 – RFP for On-Site Outplacement Services Checklist

Attachment – “Use of Service-Disabled Veteran-Owned Business Enterprises in Contract Performance”

Appendix A (Form) – Affirmation of Understanding and Agreement Pursuant to State Finance Law §139-j (3) and § 139-j (6)(b)

Appendix B (Form) – Offeror Disclosure of Prior Non-Responsibility Determinations

Appendix I of the RFP Appendices – HUD General Provisions

Appendix II of the RFP Appendices – Standard Clauses for Contracts with the Housing Trust Fund Corporation

Appendix III of the RFP Appendices – Diversity Forms

Appendix A – Standard Clauses for NYS Contracts





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## ATTACHMENT 1

### **Insurance Requirements**

Contractor shall procure and maintain, at its sole cost and expense, in full force and effect without interruption during all periods of services covered by this Agreement, the Services or Scope of Services, or any Task Order(s), insurance of the type, and with the limits and deductibles, listed below. Any proposed alternate insurance requirements may be submitted with the Proposal and/or may be negotiated during the contracting phase should an entity be selected. It shall be in GOSR's sole discretion to accept or reject alternative insurance requirements.

- i. Commercial General Liability Insurance. In an amount not less than Two Hundred and Fifty Thousand Dollars (\$250,000.00) per occurrence, bodily injury (including death) and property damage combined; Two Hundred and Fifty Thousand Dollars (\$250,000.00) per occurrence for personal and advertising injury; and Two-Hundred and Fifty Thousand Dollars (\$250,000.00) per location aggregate. Such insurance shall be written on an "occurrence" basis and shall apply on a primary, non-contributory basis irrespective of any other insurance, whether collectible or not. The policy(ies) shall be endorsed to name HTFC and the State of New York as "Additional Insureds".
- ii. Workers' Compensation Insurance and Disability Benefits Insurance. Covering employers' liability, workers compensation coverage, and disability benefits coverage as required by the provisions of the Workers' Compensation Law (WCL) of the State of New York.
- iii. Excess Liability Insurance. In an amount not less than Five Hundred Thousand Dollars (\$500,000.00) per occurrence and Five Hundred Thousand Dollars (\$500,000.00) per location aggregate limit, applying on a primary, non-contributory basis irrespective of any other insurance, whether collectible or not, and applying in excess over all limits and coverages noted in paragraph (i) above. This policy shall be written on an "occurrence" basis and shall be endorsed to name HTFC and the State of New York as "Additional Insureds".

In addition –

- iv. If the vendor is providing is providing Professional Services (other than as a Pollution Mitigation and/or Abatement Contractor) Professional Liability Insurance. In an amount not less than \$500,000.00 per claim limit, providing coverage for damages arising out of the acts, errors or omissions of Contractor and/or those acting under the Contractor's direction or control and/or those for whose acts the Contractor may be liable, and relating to the professional



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services rendered. In the event that coverage under such policy is terminated upon or after completion of the project, then an extended reporting period of not less than two (2) years will be purchased by Contractor. **Adjusted to \$500,000.00**

All policies shall be written with insurance companies licensed to do business in New York and rated not lower than A+ in the most current edition of AM Best's Property Casualty Key Rating guide. All policies will provide primary coverage for obligations assumed by Vendor under this Agreement, the Services or Scope of Services, or any Work Order(s), and shall be endorsed to provide that HTFC shall receive thirty (30) days prior written notice in the event of cancellation, non-renewal or material modification of such insurance.

The Vendor shall provide Certificates of Insurance to HTFC prior to the commencement of work, and prior to any expiration or anniversary of the respective policy terms, evidencing compliance with all insurance provisions set forth above, and shall provide full and complete copies of the actual policies and all endorsements upon request. Failure to provide adequate or proper certification of insurance, specifically including HTFC and the State of New York as "Additional Insureds", shall be deemed a breach of contract.

An Accord Certificate of Insurance is an acceptable form to submit evidence of all forms of insurance coverage except Workers' Compensation Insurance and Disability Benefits Insurance. For evidence of Workers' Compensation Insurance, the Vendor must supply one of the following forms: Form C-105.2 (Certificate of Workers' Compensation Insurance issued by a private carrier), Form U-26.3 (Workers Compensation Insurance issued by the State Insurance Fund), Form SI-12 (Certificate of Workers' Compensation Self-insurance), Form GSI-105.2 (Certificate of Participation in Workers' Compensation Group Self-Insurance), or CE-200 (Certificate of Attestation of Exemption from NYS Workers' Compensation and/or Disability Benefits Coverage). For evidence of Disability Benefits Insurance, the Vendor must supply one of the following forms: Form DB-120.1 (Certificate of Disability Benefits Insurance), Form DB-155 (Certificate of Disability Benefits Self-Insurance), or CE-200 (Certificate of Attestation of Exemption from NYS Workers' Compensation and/or Disability Benefits Coverage).



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**ATTACHMENT 2**

**Price Proposal Form  
RFP for On-site Outplacement Service**

**Firm Name:** \_\_\_\_\_

**Part 1:** Provide firm-fixed unit pricing and a Not-to-Exceed Total Proposal Price.

Title/Classification/Description	Topic	Unit Price (2 - 4 Hours Training Session)	Unit Price Discount (%)	Quantity (7 to 30 GOSR attendees per session)	Extended Price
General Staff	General Topics	\$		18 Sessions	\$
	Resume	\$		18 Sessions	
	Interviewing Skills	\$		18 Sessions	
Title/Classification/Description	Topic	Unit Price (2 - 4 Hours Training Session)	Unit Price Discount (%)	Quantity (22 GOSR attendees per session)	Extended Price
Senior Management	General Topics	\$		3 Sessions	
	Resume	\$		3 Sessions	
	Interviewing Skills	\$		3 Sessions	\$
Title/Classification/Description	Topic	Unit Price (2 - 4 Hours Training Session)	Unit Price Discount (%)	Quantity (5 GOSR attendees per session)	Extended Price
Executive Staff	General Topics	\$		3 Sessions	
	Resume	\$		3 Sessions	
	Interviewing Skills	\$		3 Sessions	\$
<b>Total Not to- Exceed</b>					<b>\$</b>

**Name/Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_



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### **ATTACHMENT 3**

#### **RFP for On-Site Outplacement Services**

##### **Required Application Content:**

- Cover Letter and Table of Contents
- IDA Certification
- Project Experience and Capacity
- Key Personnel
- Approach and Methodology
- Price Proposal Form

##### **Required Forms and Information:**

- Respondent Overview
- Appendix A – Affirmation of Understanding
- Appendix B – Offeror Disclosure
- Non-Collusive Bidding Certification
- Appendix III – Diversity Forms (HUD & HTFC)
  - Form HUD-60002 Section 3 Summary Report
  - Form PROC-1 Equal Employment Opportunity Staffing Plan
  - Form PROC-2 M/WBE Utilization Plan
  - Form PROC-4 M/WBE and EEO Policy Statement
  - Form PROC-8 EEOC Statement
  - Form Use of Service-Disabled Veteran-Owned Business Enterprises in Contract Performance
- Vendor Responsibility Questionnaire (Respondent)
- Vendor Responsibility Questionnaire (Subcontractor)
- Certificate of Good Standing
- Diversity Certification, as applicable