



Working Together to Build Back Better

Baldwin and Baldwin Harbor,
Sonny's Canal Place, 1 Jefferson Place, Baldwin
09/19/2013 6:00 PM



Community Reconstruction (CR) Plan

Goals for Today

- Getting Started – Hitting the Ground Running
- Understanding the Community Reconstruction (CR) Program
- Introduction to the Planning Team (Arup)
- Discussion of Approach
- Local and Regional Issues and Assets
- Identify Meeting Dates
- Post Meeting – Informal Discussion

Hitting the Ground Running

Discussion topics:

- Introductions
- Geographic Scope
- Community Vision
- Community Engagement Strategy
- Assets to be Inventoried
- Regional Issues
- Meeting Schedule





Understanding the CR Program

New York State Action Plan for Community Development Block Grant Program Disaster Recovery (CDBG-DR)

Approved April 26, 2013

- Outlines \$1.7 billion in supplemental federal HUD funding for housing, infrastructure and business recovery activities for recovery efforts from Hurricane Sandy, Hurricane Irene and Tropical Storm Lee
- Funding flows through the NYS Community Development Block Grant Disaster Recovery (CDBG – DR) Program

www.nyshcr.org/Press/ActionPlan



Building Back Better

- NY State established the New York Rising Community Reconstruction Program
- \$25 million allocated for reconstruction planning in the most affected communities
- Additional funds will support projects and activities identified in CR Plans



Recovery Resources Center

- Recovery HOTLINE 1-855-NYS-SANDY (1-855-697-7263)
8:30am - 4:30pm Weekdays
- National Flood Insurance Program Help Line 1-877-568-9045



HOME | OVERVIEW | BUSINESSES | HOMEOWNERS | **COMMUNITIES** | NEWS | FUNDING | RESOURCES



**IF YOUR SMALL BUSINESS WAS
AFFECTED BY SANDY, IRENE OR LEE
YOU MAY BE ELIGIBLE FOR A GRANT OF
\$50,000
OR MORE FROM NEW YORK STATE**

Call your local business center representative today

Click the image for details

- Quick Links**
- Small Business Grants and Loans
 - Housing Recovery Intake Centers
 - Apply for Assistance
 - CDBG-DR Action Plan
 - Federal Hurricane Sandy Rebuilding Task Force Strategy
 - Hazard Mitigation Grant Program (HMGP)
 - Sandy Social Services Block Grant (SSBG) Funding

- Recent News**
- September 10, 2013
Governor Cuomo Attends First NY Rising Community Reconstruction Meeting in Schoharie
 - September 10, 2013
Governor Cuomo Attends First NY Rising Community Reconstruction Meetings for Broome and Tioga Counties
 - September 6, 2013
Governor Cuomo Proclaims September as Preparedness Month
 - September 4, 2013
Governor Cuomo Attends First NY Rising Community Reconstruction Meeting in Stony Point
- [Read more](#)

- Resources**
- Small Business:**
Call your local Business Center
 - Recovery Hotline:**
1-855-NYS-SANDY
(1-855-697-7263)
8AM-4:30PM Weekdays
 - National Flood Insurance Program Help:**
1-877-568-9045
 - FEMA Help:**
1-800-621-FEMA or
DisasterAssistance.gov
 - SBA Disaster Loan Help Line:**
1-800-659-2955
 - Disaster Insurance Hotline:**
1-800-339-1799

- Individuals
- Businesses
- **Community Reconstruction Program**
- Sandy Social Services Block Grant (SSBG) Funding
- Hazard Mitigation Grant Program



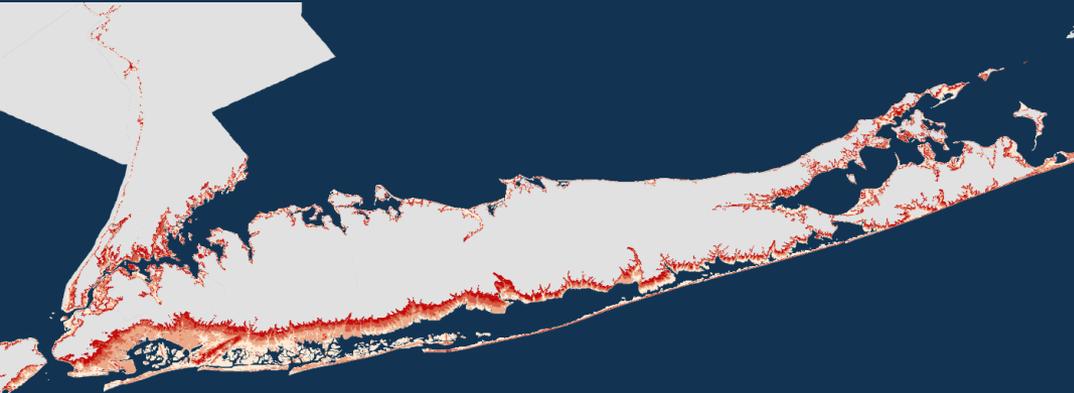
NY DHSES
HCR
FEMA
HUD

<http://stormrecovery.ny.gov/>

Goals of the CR Plan

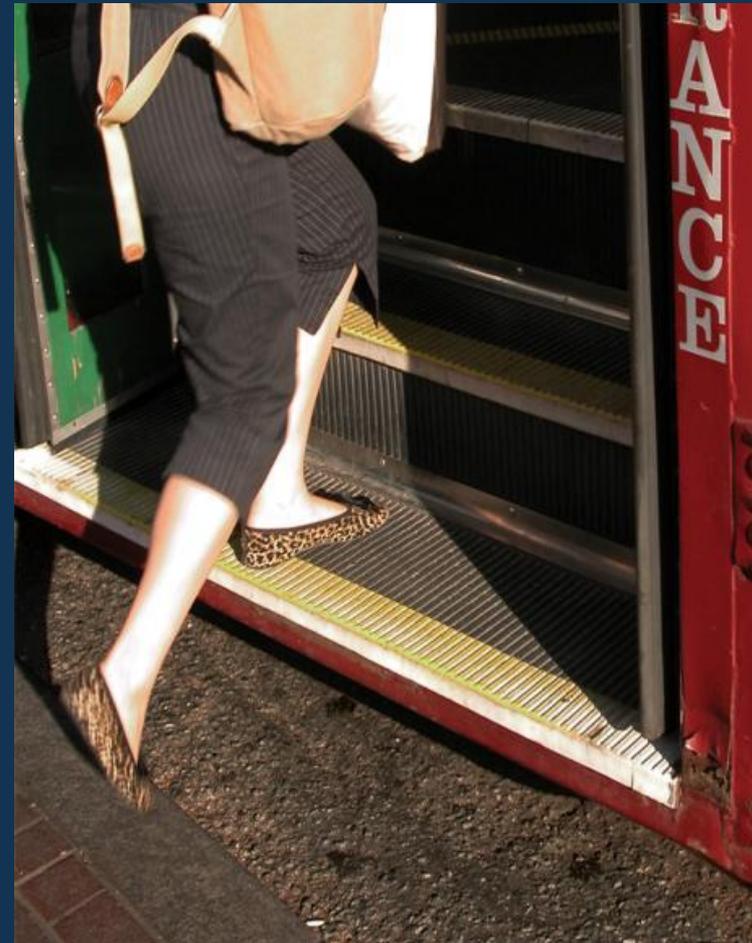


- Assess community vulnerabilities to future natural disasters
- Identify economic development needs
- Identify reconstruction funding allocation
- Identify projects and actions to increase resilience and further economic development

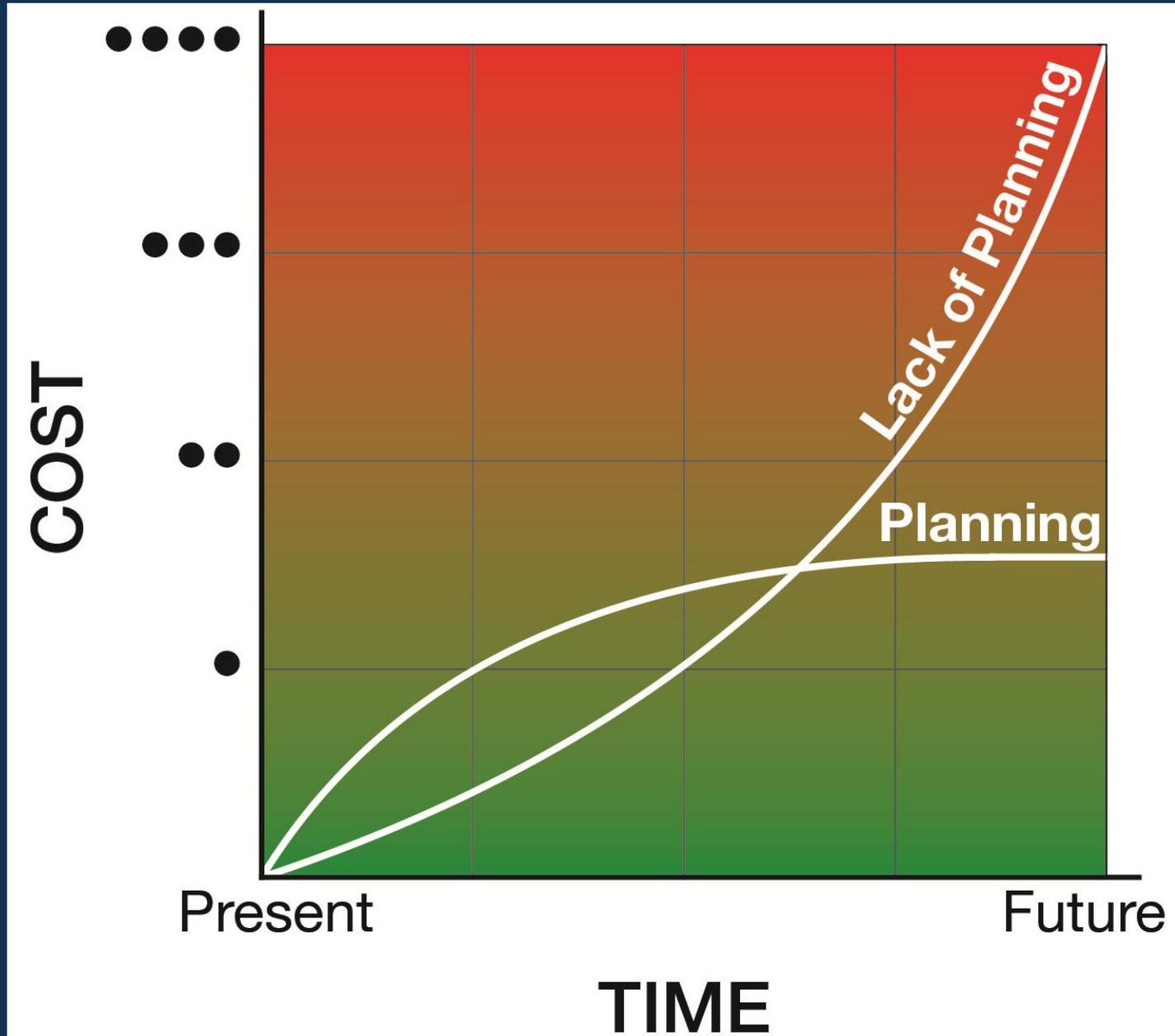


Who we are

- Technically-based solutions
- Systems approach
- Innovation
- Experience
- Leadership in sustainability



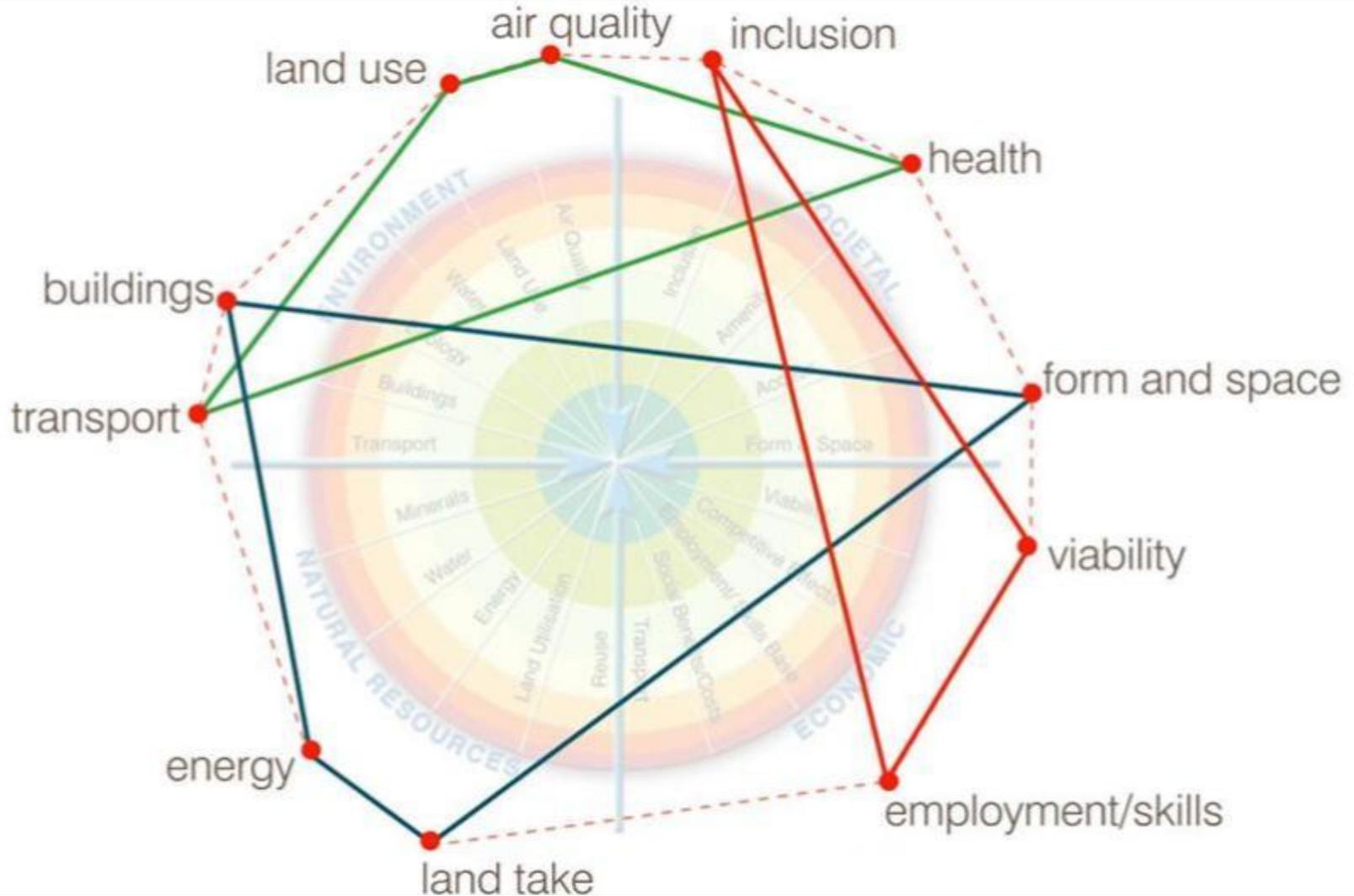
Arup



A word cloud of terms related to urban planning and livability. The words are arranged in a cluster, with "people-oriented" and "livable" being the largest. Other prominent words include "active", "innovative", "smart", "attractive", "green", "bicycle-friendly", "enjoy", "identity", "relax", "comfortable", "explore", and "linger".

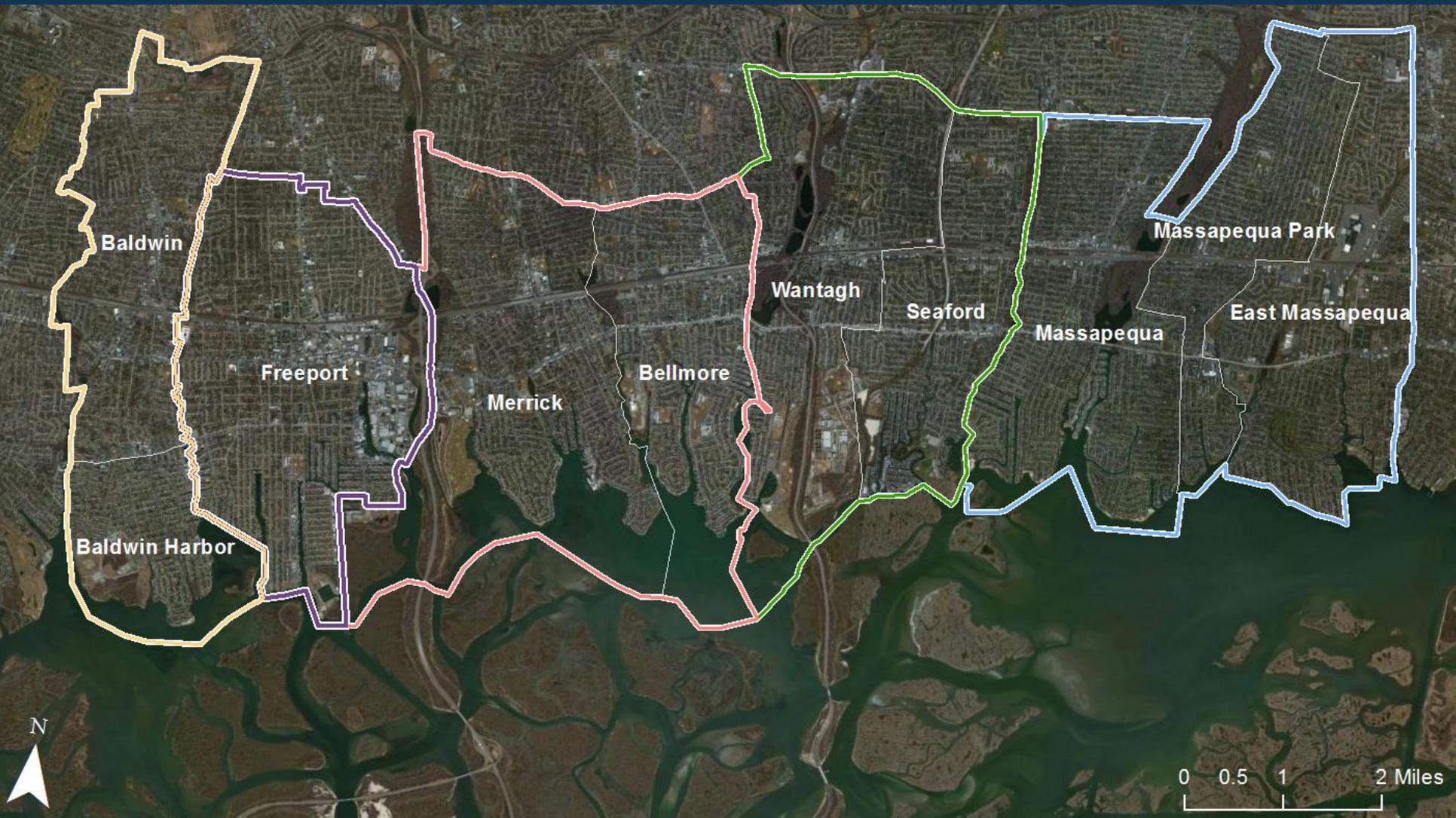
people-oriented
linger
comfortable
innovative
active
green
explore
attractive
smart
bicycle-friendly
relax
livable
enjoy
identity

Arup





Communities Arup is helping



Baldwin

Freeport

Baldwin Harbor

Merrick

Bellmore

Wantagh

Seaford

Massapequa

Massapequa Park

East Massapequa

N

0 0.5 1 2 Miles



The Arup Team

- Program Lead, Trent Lethco
- Program Manager, Joann Iddon
- Planning Lead, Susan Ambrosini
- GIS Coordinator, LJ Nassivera
- Baldwin Liaison, Sherazad Mehta
- Outreach Coordinator, Lisa Liquori

ARUP

appleseed 

ASA

ATCS^{NY} P.L.C.
ENGINEERING • PLANNING • SURVEYING

HealthxDesign
FOR HEALTH, ENVIRONMENT & COMMUNITY



 Regional Plan Association

SASAKI

Urbanomics

Our Approach



PUBLIC OUTREACH

REGION/STATE PLANNING COMMUNICATION

REGIONAL INTEGRATION



Our Approach



Economic Development



Community Planning



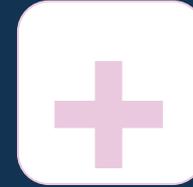
Natural/Cultural Resources



Infrastructure



Housing



Health/Social Services

ACTION PLAN



- Team Introductions
- Discuss Vision
- Discuss Outreach Strategy
- Define Geographic Scope
- Develop Work Plan

UNDERSTANDING



- Data Collection
- Risk Mapping
- Asset Mapping
- Site Visits and Discussion
- Existing Planning Review

PROFILING



- Risk Assessment
- Needs/Opportunities Assessment
- Regional Planning Integration

STRATEGIES



- Project Identification
- Project Development
- Evaluation of projects
- Prioritization
- Cost-benefit analysis

PLAN COMPLETION



- Finalize Drawings
- Provide Implementation Actions
- Identify Next Steps

PUBLIC OUTREACH

REGION/STATE PLANNING COMMUNICATION

REGIONAL INTEGRATION



Goals for Today

- Establish community vision subcommittee
- Establish public outreach subcommittee
- Identify local/regional assets and issues
- Discuss preliminary geographic scope



PUBLIC OUTREACH

REGION/STATE PLANNING COMMUNICATION

REGIONAL INTEGRATION



Community Visioning

The Community Vision can be

Short –, Medium –, and Long-Term, and should provide:

- A future to work toward
- Focus and direction
- Motivation and Excitement

Ideas for the Baldwins' Vision:

- Capitalize on social and economic assets
- Reduce risk and increase community resilience



Community Visioning

“...to plan for and realize the opportunities inherent in the Village.”

To restore the promise of an affordable, high quality of life for all on Long Island and to position Long Island for the requirements of 21st century communities...



“Innovation Oakland is a technology-based approach to neighborhood transformation. It introduces new ways of thinking about how community assets, public spaces and commercial corridors contribute towards the economic prosperity of Oakland and of greater Western Pennsylvania. Fueled by state of the art technologies, Innovation Oakland will combine art, design, place making and wayfinding solutions to create new interactive public destinations for the use and pleasure of residents, employees, students and visitors from around the country and the world.”





Guidelines for a Community Vision



- Realistic
- Comprehensive
- Specific
- Coordinated
- Understandable
- Solution-specific



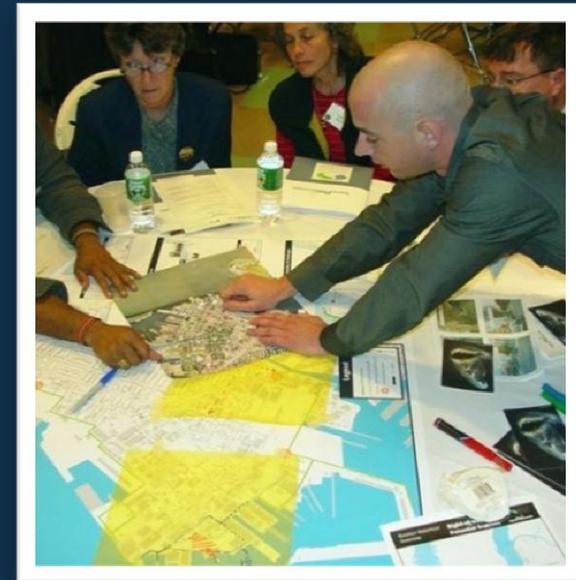
Community Vision Discussion

- What elements make the Baldwins unique?
- What are its most important assets?
- What do you want it to look like in 10-50 years?

Public Outreach Strategy

To engage the public throughout the CR Plan's development

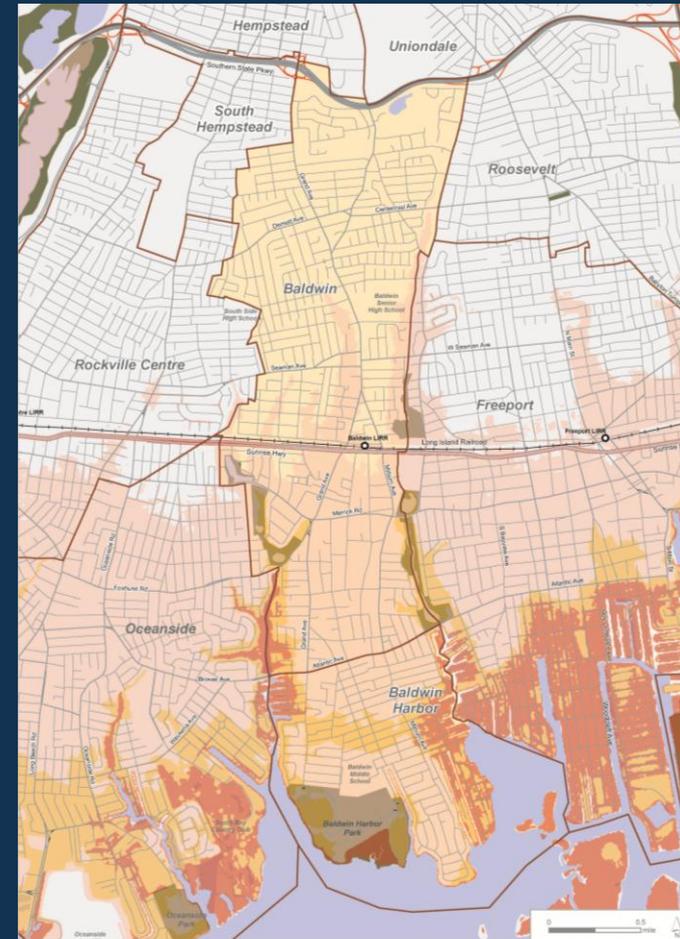
- 8 Committee Meetings through March 2014
- 4 Public Engagement Meetings
- Monthly Regional Coordination Meeting – Arup Teams
- Nassau County Co-Chairs Convention
- Coordination with LIREDC



Determination of the Focus Area

The Baldwins:

- Areas of high-risk/vulnerability
- Areas of encouraged reconstruction
- Areas of development relocation



Asset Identification

Identify assets in each category:

- Affected by coastal hazards
- In Extreme and High Risk Areas
- Defined as critical facilities by FEMA (essential to the health and welfare of the whole community, especially after hazard events)
- Physical/sentimental assets

Critical Facility

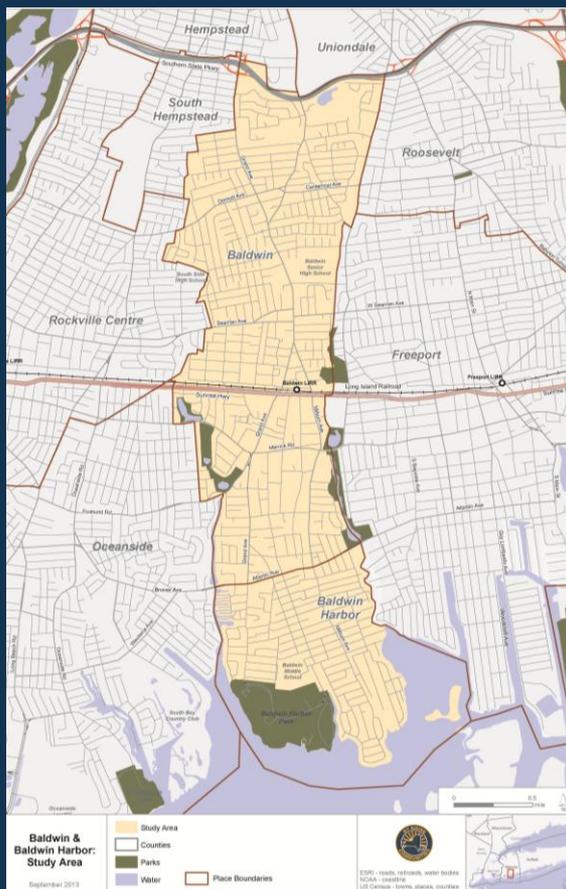
Examples:

- Emergency service facilities/roads
- Schools
- Police and fire stations
- Emergency operations centers
- Public works facilities
- Evacuation shelters
- Nursing homes
- Jails and juvenile detention centers

Where Should We Focus Our Efforts?



- Where can we have the greatest positive impact?
- What are the most important issues to the Baldwins?





CR Plan Outline

Overview

- Geographic scope
- Description of damage
- Critical issues
- Relationship to regional plan

Assessment of Risks and Needs

- Description of community assets
- Assessment of risk to assets
- Assessment of risk to systems
- Assessment of needs and opportunities



CR Plan Outline (continued)

Reconstruction Strategies, Projects, Programs and Actions

- Community planning and capacity building
- Economic development
- Health and social services
- Housing
- Infrastructure
- Natural and cultural resources

Implementation Schedule

- Identify strategies, actions, target dates and responsible parties

Appendices

- List of CR Planning Committee Members
- Description of public engagement process
- Description of priority projects and their costs and benefits
- Inventory of assets
- Prioritized list of projects



Next Steps

- Inventory Assets
- Assess Risks
 - ❑ Using the Risk Assessment Tool to quantify risk
- Identify Needs and Opportunities
- Engage LIREDC in Regional Planning Process





Meeting Schedule

- When?
 - Time?
 - Where?
 - How often?
-
- Work Plan due September 20, 2013
 - Conceptual Plan due October 28, 2013
 - Expect a Planning Committee Meeting and Community Public Event every 2 weeks