Working Together to Recover Stronger
Gerritsen Beach & Sheepshead Bay
7:00 PM, October 4, 2013
Vollies Memorial Hall, 43 Seba Avenue, Brooklyn
Community Reconstruction (CR) Plan
Agenda for Tonight

- Conceptual Plan Elements
- Community Assets
- Initial Project Identification
- Draft Vision Statement
- Preparation for Public Engagement Events next week
Quick Recap of Meeting #1

- Overview of the CR Program
- Geographic Scope of Planning Area
- Initial Discussion of Issues and Vulnerabilities
- Scheduled Public Engagement Events
Goals of CR Plan
Building a Stronger Future

• Assess the community’s vulnerabilities to future natural disasters
• Identify economic development needs
• Identify projects and actions to increase resilience and further promote economic development
• Position the community to use implementation funds and identify other funding sources and partnerships to implement the plan
Elements of the Conceptual Plan

- The **community vision**
- The **geographic scope** of the plan
- **Key strategies** identified by the Committee
- **Potential key projects** identified by the Committee and from public input
- **Projects ready to go** as well as **big ideas**
- **Potential actions** that could be taken to implement the key strategies
- Description of how **the public** has been engaged
Working Definitions

• **Asset**: Key facility, system or area (e.g., natural) vital to the community’s prosperity and/or quality of life

• **Strategy**: guides project and investment decisions to gradually transition at-risk assets from high risk conditions to an acceptable lower level of risk

• **Actions** and **Projects**: Implementation elements of strategy
Types of Assets

**Economic** - Office buildings, grocery, restaurants, banks, lodging, storefronts, downtown center, seasonal/tourism destinations

**Infrastructure Systems** - Pedestrian, bicycle and vehicular ways, transit, bridges, rail, ports, gas stations, water supply, stormwater, wastewater, solid waste and recycling
Types of Assets

• **Health and Human Services** - Schools, health care, day care, elder care, emergency operations, government and administrative services, media and communications, police, fire and rescue

• **Natural and Cultural Resources** - Natural habitats, wetlands and marshes, recreation facilities, parks, public access, open spaces, religious establishments, libraries, museums, historic landmarks, performing arts venues
Types of Assets

• **Socially Vulnerable Population** - Assets predominantly providing services for people with disabilities, low and very-low income populations, the elderly, young children, homeless and people at risk of becoming homeless.

• **Housing** - Single-family and multi-family dwellings, supportive housing/group homes, senior housing and affordable housing.
Identify Assets at Risk

Identify assets potentially affected by each of the following:

• Coastal hazards
• Location in extreme and high risk areas

Ultimate Goal: Reduce the risk to these assets AND make them more resilient

Asset Types:

• Economic
• Health and Human Services
• Housing
• Infrastructure Systems
• Natural and cultural resources
• Services for socially vulnerable populations
Asset Inventory-Sheepshead Bay
Asset Inventory-Gerritsen Beach
Vision Statements
Suggested General Guidelines

- Inform, Inspire, Energize, Motivate, Create Enthusiasm
- Short, Simple, Memorable, Clear, Concise
- Builds on History, Strengths, Uniqueness, Resources, and Assets
- Creates a vivid mental picture of shared desired outcomes / goals / benefits to achieve
- Purpose-driven
- Begins with a powerful phrase/ sentence that will trigger people’s memory of the rest of the statement
- Includes a description of what the community will look like in the future
Vision Statements
Samples

Sample 1:

“All citizens, businesses and investors in our Great City have not only a right to return but also a right to return to a **Safer, Stronger, Smarter City** that enables a substantially higher quality of life, greater economic opportunity, and greater security against hurricanes than New Orleans had prior to Katrina.”

*Source: The United Nation New Orleans Plan (Citywide Strategic Recovery and Rebuilding Plan)*
Sample 2:

“Galveston is ... a place with unique characteristics and history. Our vision is to recover Galveston to a less vulnerable, more resilient place; economically, socially, physically and environmentally...”

Source: Long-Term Recovery Plan (City of Galveston, Texas)
Vision Statements
Key Words for our CR

- Special Initiative for Rebuilding and Resiliency (SIRR)
- Resiliency
- Long Term Recovery
- Community
- Rebuilding
- Revitalization
- Investment
- Strategic
- Community Assets
- Transformative
- Walkable Community
- Healthy and Safe Community
- Reconstruction
NOW LET’S GET VISIONING

“To rebuild a resilient and unified ..... and celebrates our .....”

JUST TO GET US STARTED!!
Next Steps

- **October 7th and 8th, 2013** – Public Engagement events
- **October** – Preparation of Conceptual Plan
- **October (date TBD-week of the 21st)** – 3rd Committee Meeting
- **October 28th** – Submittal of draft Conceptual Plan by Committee to the State
- **Early November**: Public meeting to solicit community response to Conceptual Plan
- **Final Plan** due by March 2014
Public Engagement Events

DRAFT AGENDA

• -Presentation
• -Breakout Groups
• -Reconvene