

Working  
Together to

*Recover Stronger*

Gerritsen Beach &  
Sheepshead Bay

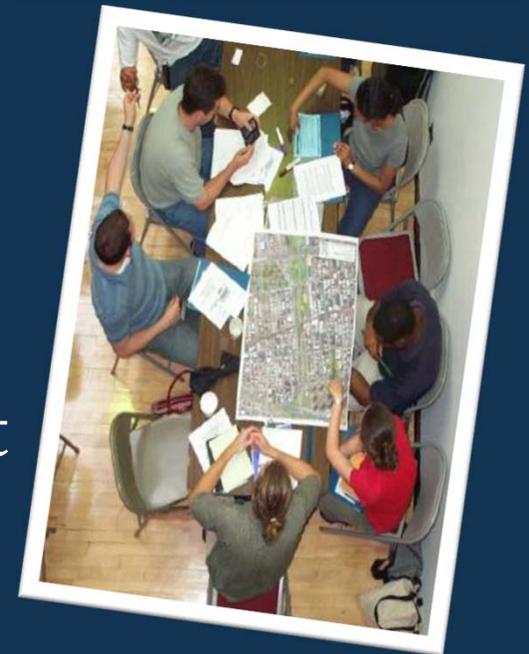
7:00 PM, October 4, 2013

Vollies Memorial Hall, 43 Seba Avenue, Brooklyn



# Community Reconstruction (CR) Plan Agenda for Tonight

- Conceptual Plan Elements
- Community Assets
- Initial Project Identification
- Draft Vision Statement
- Preparation for Public Engagement Events next week



# Quick Recap of Meeting #1

- Overview of the CR Program
- Geographic Scope of Planning Area
- Initial Discussion of Issues and Vulnerabilities
- Scheduled Public Engagement Events

# Goals of CR Plan

## Building a Stronger Future

- Assess the community's vulnerabilities to future natural disasters
- Identify economic development needs
- Identify projects and actions to increase resilience and further promote economic development
- Position the community to use implementation funds and identify other funding sources and partnerships to implement the plan

# Elements of the Conceptual Plan

- The **community vision**
- The **geographic scope** of the plan
- **Key strategies** identified by the Committee
- **Potential key projects** identified by the Committee and from public input
- **Projects ready to go** as well as **big ideas**
- **Potential actions** that could be taken to implement the key strategies
- Description of how **the public** has been engaged

# Working Definitions

- **Asset**- Key facility, system or area (e.g., natural) vital to the community's prosperity and/or quality of life
- **Strategy** - guides project and investment decisions to gradually transition at-risk assets from high risk conditions to an acceptable lower level of risk
- **Actions and Projects** – Implementation elements of strategy

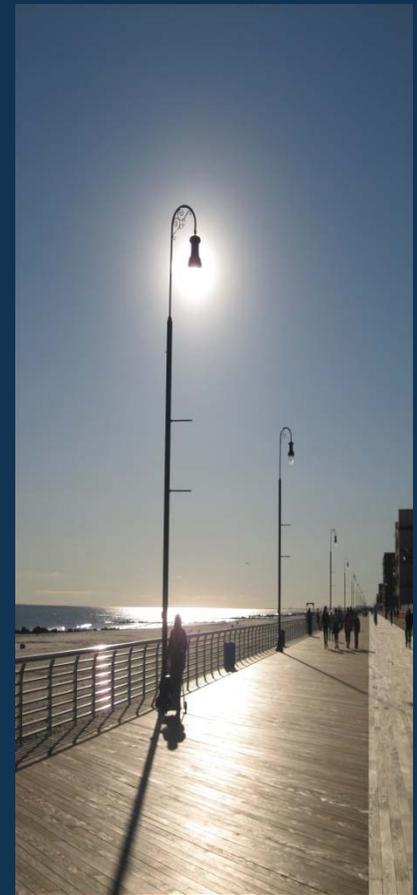
# Types of Assets

**Economic-** Office buildings, grocery, restaurants, banks, lodging, storefronts, downtown center, seasonal/tourism destinations

**Infrastructure Systems** - Pedestrian, bicycle and vehicular ways, transit, bridges, rail, ports, gas stations, water supply, stormwater, wastewater, solid waste and recycling

# Types of Assets

- **Health and Human Services** - Schools, health care, day care, elder care, emergency operations, government and administrative services, media and communications, police, fire and rescue
- **Natural and Cultural Resources** - Natural habitats, wetlands and marshes, recreation facilities, parks, public access, open spaces, religious establishments, libraries, museums, historic landmarks, performing arts venues



# Types of Assets

- **Socially Vulnerable Population** - Assets predominantly providing services for people with disabilities, low and very-low income populations, the elderly, young children, homeless and people at risk of becoming homeless]
- **Housing** - Single-family and multi-family dwellings, supportive housing/group homes, senior housing and affordable housing

# Identify Assets at Risk

Identify assets potentially affected by each of the following:

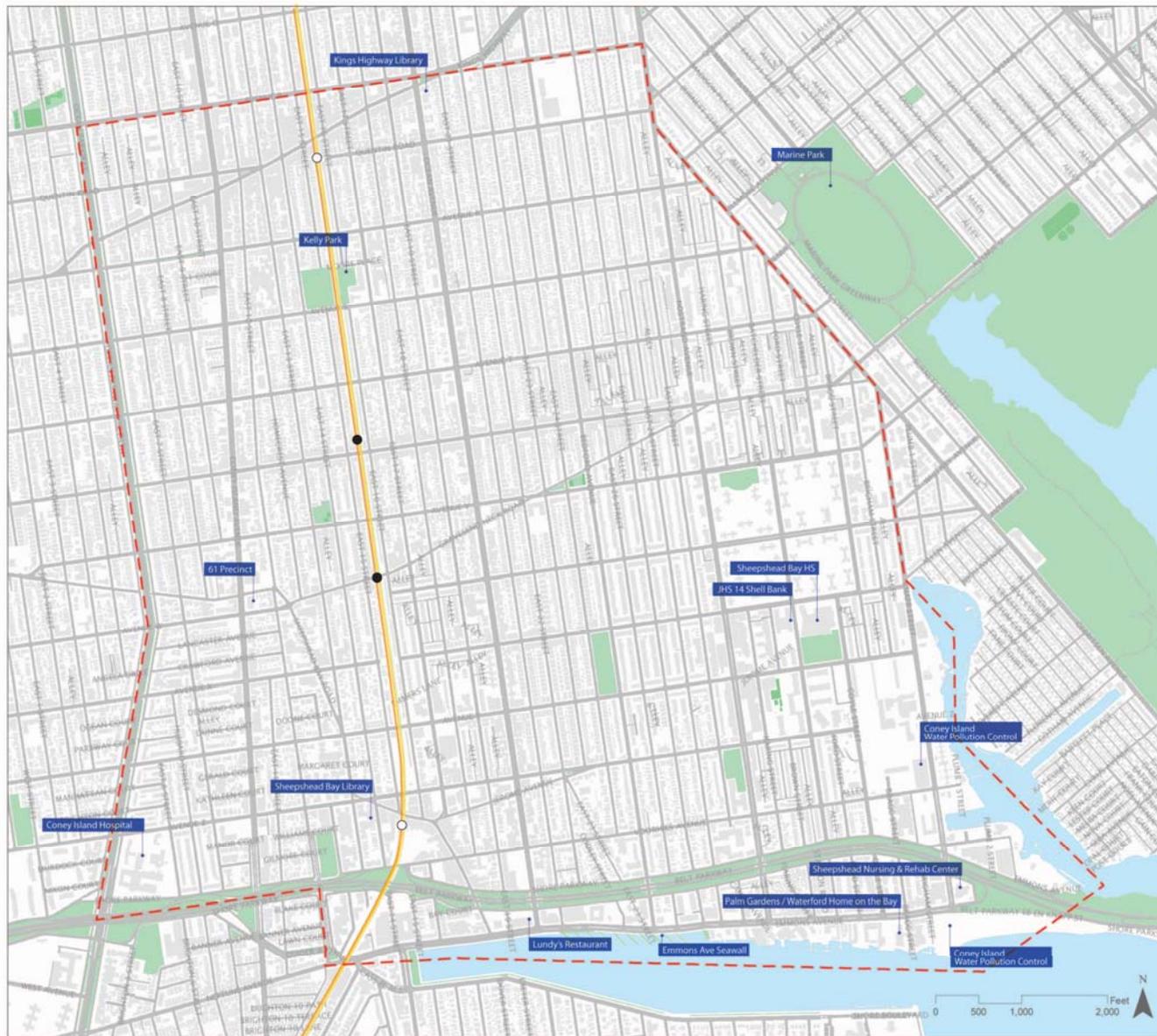
- Coastal hazards
- Location in extreme and high risk areas

**Ultimate Goal: Reduce the risk to these assets AND make them more resilient**

## Asset Types:

- Economic
- Health and Human Services
- Housing
- Infrastructure Systems
- Natural and cultural resources
- Services for socially vulnerable populations

# Asset Inventory-Sheepshead Bay



## Sheepshead Bay

Oct 2013

- Geographic Scope
- Buildings
- Parks
- Water
- Road
- MTA



Source: NYC Department of City Planning, MapPLUTO



# Asset Inventory-Gerritsen Beach



# Vision Statements

## Suggested General Guidelines

- Inform, Inspire, Energize, Motivate, Create Enthusiasm
- Short, Simple, Memorable, Clear, Concise
- Builds on History, Strengths, Uniqueness, Resources, and Assets
- Creates a vivid mental picture of shared desired outcomes / goals / benefits to achieve
- Purpose-driven
- Begins with a powerful phrase/ sentence that will trigger people's memory of the rest of the statement
- Includes a description of what the community will look like in the future

# Vision Statements Samples

## Sample 1:

“All citizens, businesses and investors in our Great City have not only a right to return but also a right to return to a **Safer, Stronger, Smarter City** that enables a substantially higher quality of life, greater economic opportunity, and greater security against hurricanes than New Orleans had prior to Katrina.”

*Source: The United Nation New Orleans Plan (Citywide Strategic Recovery and Rebuilding Plan)*

## Sample 2:

“Galveston is ... a place with unique characteristics and history. Our vision is to recover Galveston to a less vulnerable, more resilient place; economically, socially, physically and environmentally...”

*Source: Long-Term Recovery Plan (City of Galveston, Texas)*



# NOW LET'S GET VISIONING

“To rebuild a resilient and unified .....  
and celebrates our .....”

*JUST TO GET US STARTED!!*

# Next Steps

- **October 7<sup>th</sup> and 8<sup>th</sup>, 2013** –Public Engagement events
- **October** – Preparation of Conceptual Plan
- **October (date TBD-week of the 21st)**–3<sup>rd</sup> Committee Meeting
- **October 28<sup>th</sup>** – Submittal of draft Conceptual Plan by Committee to the State
- **Early November:** Public meeting to solicit community response to Conceptual Plan
- **Final Plan** due by March 2014

# Public Engagement Events

## DRAFT AGENDA

- -Presentation
- -Breakout Groups
- -Reconvene