



**Red Hook
Planning Committee Meeting #10**

January 23, 2014

Agenda

1. Program Update

2. Project Prioritization Methodology

3. DRAFT Project Prioritization Results

4. Project Prioritization Discussion

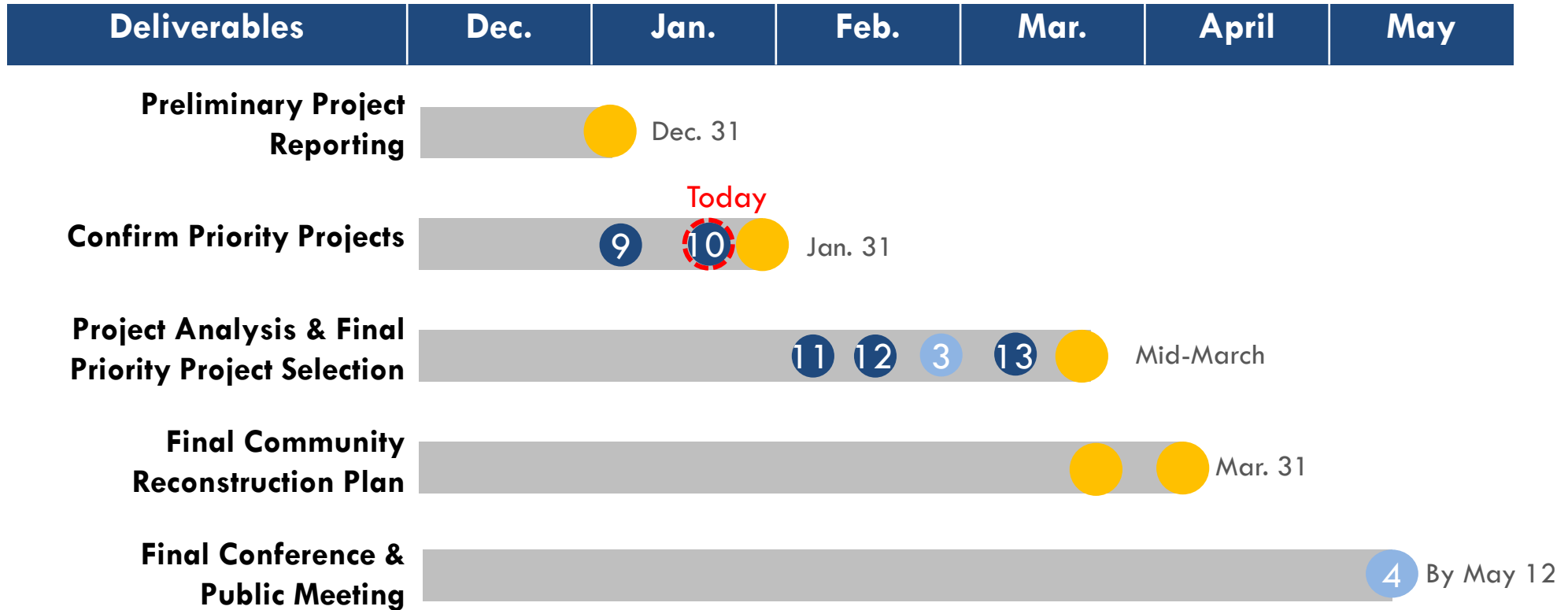
- Do Priority Projects achieve Committee's goals?
- Was a Priority Project voted high by some and low by others?
- What is missing? What should be removed?

5. Next Steps



NY Rising Community Reconstruction Program work schedule

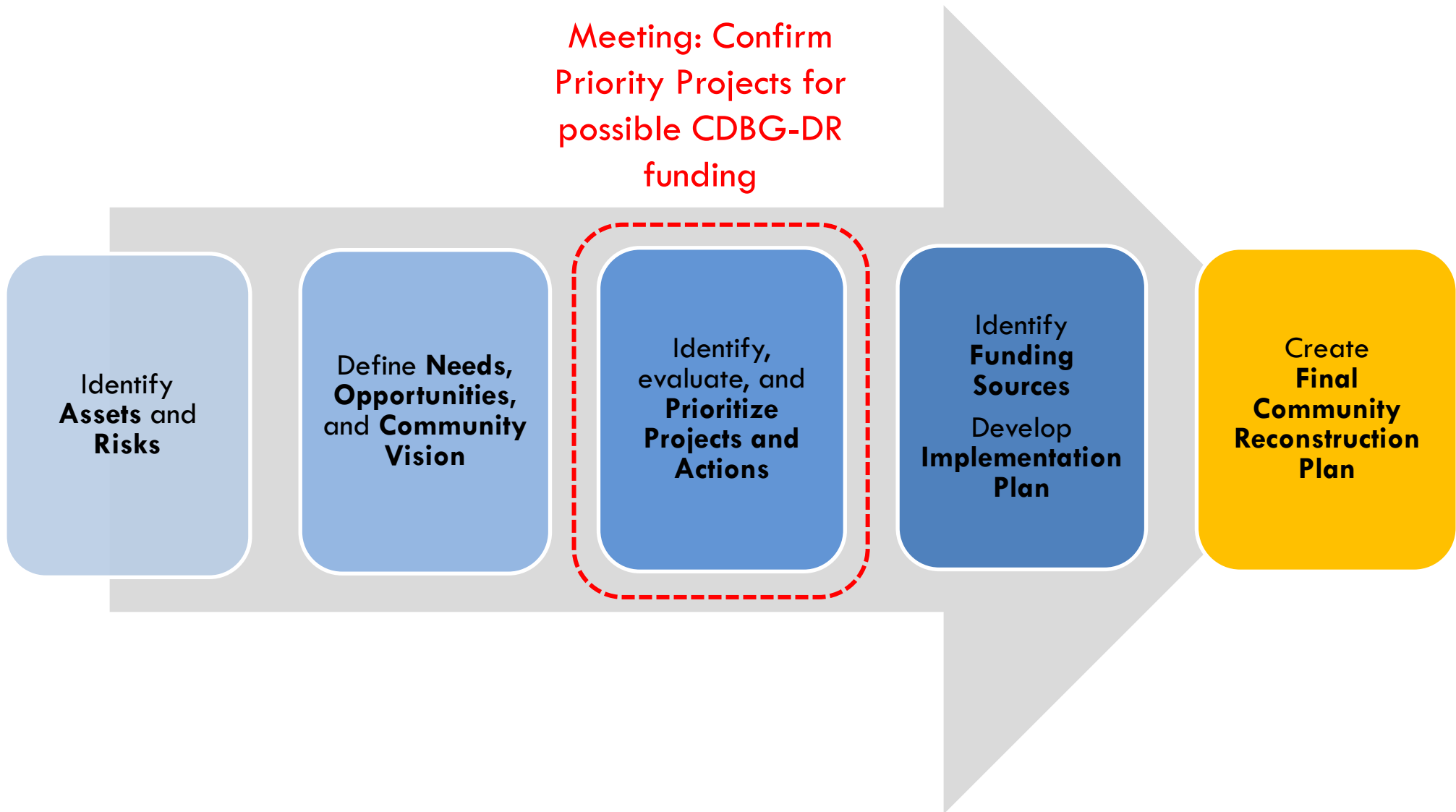
- Planning Committee Meeting
- Public Meeting
- Deliverable Due Date



Outreach & Information Forums

- Jan 14: Red Hook Houses West Tenant Association
- Jan 15: Red Hook Houses East Tenant Association
- Jan 15: Brooklyn Greenway
- Jan 29: Red Hook Civic Association

The goal of today's meeting is to discuss Priority Projects for CDBG-DR/
NY Rising funding



Agenda

1. Program Update

2. Project Prioritization Methodology

3. DRAFT Project Prioritization Results

4. Project Prioritization Discussion

- Do Priority Projects achieve Committee's goals?
- Was a Priority Project voted high by some and low by others?
- What is missing? What should be removed?

5. Next Steps



Projects are categorized as Priority CDBG Projects/Featured Projects, Regulatory Reform, and Other Projects

Priority CDBG Projects/Featured Projects

- CDBG-DR eligible
- Possible funding with NY Rising allocation

Regulatory Reform

- Project requires regulatory reform

Other Projects

- Projects and strategies to be highlighted in Final Plan
- High priority, but not funded by NY Rising/CDBG-DR

Project Prioritization Exercise

Planning Committee members were asked to:

1. Rank Priority Projects from 1 - 10

Determine which Priority Projects to propose for funding by NY Rising/CDBG-DR funding

2. Rate All Projects from 1 - 3

Determine which Regulatory Reforms and Other Projects to emphasize in the Final Red Hook Community Reconstruction Plan

Methodology for analysis of Priority CDBG Projects ranking

52 Projects received a vote for Priority Project

Methodology for analyzing Priority Projects:

1. Ranked Priority Projects results:

- Two different rankings:
 - A. How many people selected them
 - B. Cumulative ranking
- Consolidated individual projects where appropriate

2. Developed list of Potential Priority CDBG Projects as those which meet the following criteria:

- Listed as Priority Project by many people and high overall/average ranking
- Potential for CDBG-DR eligibility

3. Identified potential Regulatory Reforms and Other Projects

Step #1: Priority Projects ranked by greatest number of people voting for it (2+ people)

	PRIORITY PROJECTS	COUNT
1	Sewer capacity expansion and repairs program & <i>NYC DEP Red Hook sewer system maintenance</i>	5
2	Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses	5
3	Red Hook Houses resiliency upgrades	4
4	Ferry service enhancement and expansion program	4
5	Improve the use of the Atlantic Basin waterspace as a special maritime asset & <i>Waterfront activation and investment & Retrofit Valentino pier to be multi-purpose & Repair and activation of severed piers</i>	4
6	Develop underutilized lots	4
7	National Flood Insurance Program (NFIP) policy reform	3
8	Direct bus from Red Hook to Lower Manhattan	3
9	Grant to support microbusiness and entrepreneurship	3
10	Resiliency and rebuilding information clearinghouse for homeowners and tenants	3
11	Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial businesses	3
12	Red Hook Houses emergency preparedness and response plan	3
13	Financial assistance for renters/tenants	3
14	Community generated coastal protection design principles/guidelines & <i>Integrated flood protection strategy for Red Hook (multiple individual projects/pilot projects including elevation of the Brooklyn Waterfront Greenway)</i>	2
15	Red Hook local emergency preparedness plan	2
16	Private sector or CBO issued low-interest loans for housing resiliency upgrades & <i>Financial assistance for homeowners</i>	2
17	Financial assistance for homeowners & <i>Private sector or CBO issued low-interest loans for housing resiliency upgrades</i>	2
18	Youth emergency/resiliency training program with career development track	2
19	Red Hook flood-proof relief center/community center	2
20	Red Hook emergency back-up generators	2
..29	Etc.	

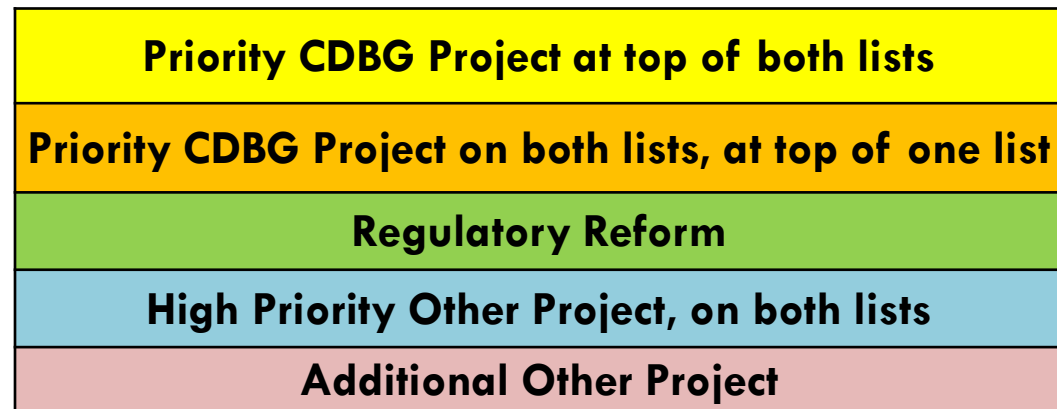
Step #1: Priority Projects ranked by highest total tally (score 12+)

	PRIORITY PROJECTS	TALLY
1	Sewer capacity expansion and repairs program & <i>NYC DEP Red Hook sewer system maintenance</i>	32
2	Red Hook Houses resiliency upgrades	28
3	National Flood Insurance Program (NFIP) policy reform	25
4	Direct bus from Red Hook to Lower Manhattan	24
5	Community generated coastal protection design principles/guidelines & <i>Integrated flood protection strategy for Red Hook (multiple individual projects/pilot projects including elevation of the Brooklyn Waterfront Greenway)</i>	20
6	Ferry service enhancement and expansion program	19
7	Red Hook local emergency preparedness plan	19
8	Private sector or CBO issued low-interest loans for housing resiliency upgrades & <i>Financial assistance for homeowners</i>	19
9	Grant to support microbusiness and entrepreneurship	17
10	Resiliency and rebuilding information clearinghouse for homeowners and tenants	17
11	Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses	16
12	Improve the use of the Atlantic Basin waterspace as a special maritime asset & Waterfront activation and investment & <i>Retrofit Valentino pier to be multi-purpose & Repair and activation of severed piers</i>	16
13	Financial assistance for homeowners & <i>Private sector or CBO issued low-interest loans for housing resiliency upgrades</i>	16
14	Youth emergency/resiliency training program with career development track	15
15	Red Hook flood-proof relief center/community center	15
16	Red Hook emergency back-up generators	14
17	Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & <i>Technical assistance/audit program for small businesses and industrial businesses</i>	13
18	Land use/zoning study to analyze long-term resiliency of industrial and retail uses.	13
19	Red Hook Houses emergency preparedness and response plan	12

Step #2 & #3: Example of categorization of Priority Projects

	PRIORITY PROJECTS	TALLY
1	Sewer capacity expansion and repairs program & NYC DEP Red Hook sewer system maintenance	32
2	Red Hook Houses resiliency upgrades	28
3	National Flood Insurance Program	25
4	Direct bus from Red Hook to Lower East Side	24
5	Community generated coastal protection projects/pilot projects including emergency preparedness	20
6	Ferry service enhancement and expansion	19
7	Red Hook local emergency preparedness	19
8	Private sector or CBO issued low interest loans	19
9	Grant to support microbusiness development	17
10	Resiliency and rebuilding information clearinghouse	17
11	Financial assistance for resiliency	16
12	Improve the use of the Atlantic Barge Canal to be multi-purpose & Repair and modernize	16
13	Financial assistance for homeowners	16
14	Youth emergency/resiliency training program with career development track	15
15	Red Hook flood-proof relief center/community center	15
16	Red Hook emergency back-up generators	14
17	Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial businesses	13
18	Land use/zoning study to analyze long-term resiliency of industrial and retail uses.	13
19	Red Hook Houses emergency preparedness and response plan	12

Priority Project sorting system:



Multiple individual

Valentino pier to

Methodology for identification of Other Projects through Priority CDBG Projects ranking and All Projects rating

1. High Priority Other Projects criteria:

- At top tranche of Priority CDBG Projects lists but likely not a strong CDBG-DR candidate
- Ranked high in Priority CDBG Projects lists, but not in the top tranche
- Rated a "3" by all Committee members in the All Projects rating

2. Additional Other Projects criteria:

- Among the top 20 Priority CDBG Projects AND has majority "3"s with not more than one "1" in the All Projects rating
- Rated a "3" in the All Projects rating the majority of the time, and some "2"s

Agenda

1. Program Update
2. Project Prioritization Methodology
- 3. DRAFT Project Prioritization Results**
4. Project Prioritization Discussion
 - Do Priority Projects achieve Committee's goals?
 - Was a Priority Project voted high by some and low by others?
 - What is missing? What should be removed?
5. Next Steps

Summary of potential projects for inclusion in Final Community Reconstruction Plan

Priority CDBG Projects/ Featured Projects

Regulatory Reforms

High Priority Other Projects

Additional Other Projects

Priority CDBG Projects/Featured Projects in top and next level tranche

- Sewer capacity expansion and repairs & NYC DEP Red Hook sewer system maint.
- Financial assistance & Private/CBO low-interest loans for homeowners
- Red Hook Houses resiliency upgrades
- National Flood Insurance Program (NFIP) policy reform
- Direct bus from Red Hook to Lower Manhattan
- Community generated coastal protection design principles/guidelines & Integrated flood protection strategy for Red Hook
- Ferry service enhancement and expansion program
- Grant to support microbusiness and entrepreneurship
- Resiliency and rebuilding information clearinghouse for homeowners and tenants

Top
Tranche

-
- Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial bus.
 - Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses
 - Red Hook local emergency preparedness plan
 - Red Hook flood-proof relief center/community center
 - Red Hook emergency back-up generators
 - Youth emergency/resiliency training program with career development track
 - Red Hook Houses emergency preparedness and response plan

Second
Tranche

DRAFT Suggested Priority CDBG Projects

- **Sewer capacity expansion and repairs program & NYC DEP Red Hook sewer system maintenance**
 - Financial assistance & Private/CBO low-interest loans for homeowners
 - **Red Hook Houses resiliency upgrades**
 - National Flood Insurance Program (NFIP) policy reform
 - Direct bus from Red Hook to Lower Manhattan
 - Community generated coastal protection design principles/guidelines & Integrated flood protection strategy for Red Hook
 - **Ferry service enhancement and expansion program**
 - **Grant to support microbusiness and entrepreneurship**
 - **Resiliency and rebuilding information clearinghouse for homeowners and tenants**
-
- **Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial businesses**
 - **Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses**
 - Red Hook local emergency preparedness plan
 - **Red Hook flood-proof relief center/community center**
 - **Red Hook emergency back-up generators**
 - **Youth emergency/resiliency training program with career development track**
 - Red Hook Houses emergency preparedness and response plan

Considerations for DRAFT Suggested Priority CDBG Projects

- 1. Sewer capacity expansion and repairs program & NYC DEP Red Hook sewer system maintenance** – *Top ranked project. Public and committee support and need communicated.*
- 2. Red Hook Houses resiliency upgrades** – *Rated high by all committee members. Strong need demonstrated.*
- 3. Ferry service enhancement and expansion program** – *Rated high by all committee members.*
- 4. Grant to support microbusiness and entrepreneurship** – *Meets committee goals of economic development/job growth, though need to tie to resiliency*
- 5. Resiliency and rebuilding information clearinghouse for homeowners and tenants** – *Rated high by all committee members*
- 6. Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial businesses** – *Need demonstrated. Meets committee goals of economic development/job growth.*
- 7. Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses** *Meets committee goals of economic development/job growth*
- 8. Red Hook flood-proof relief center/community center** – *Potential for synergy with other projects. High CDBG-DR eligibility*
- 9. Red Hook emergency back-up generators** – *Tie with other project?*
- 10. Youth emergency/resiliency training program with career development track** – *Meets committee goals of economic development and job growth*

Considerations for possible projects to move from Priority CDBG Project list to “Regulatory Reform” and “Other Project” lists

- Financial assistance & Private/CBO low-interest loans for resiliency upgrades for homeowners - *Cost likely exceeds Red Hook NY Rising/CDBG-DR allocation unless very narrowly targeted.*
- National Flood Insurance Program (NFIP) policy reform - *Regulatory reform*
- Direct bus from Red Hook to Lower Manhattan – *Unclear how to define as a CDBG-DR eligible project*
- Community generated coastal protection design principles/guidelines & Integrated flood protection strategy for Red Hook - *Can develop guidelines through NY Rising process, and funding for integrated flood protection already in place*
- Red Hook local emergency preparedness plan - *Mixed support from committee (Voted Priority by only 2 people, some rated as “1”)*
- Red Hook Houses emergency preparedness and response plan - *Effort likely already underway by NYCHA, RHC. Mixed support from committee (Voted by only 2 people, some rated as “1”)*

Potential Regulatory Reforms

- National Flood Insurance Program (NFIP) policy reform
- Incentivize or require coastal protection measures for private waterfront development
- Inter-agency coordination on emergency response and recovery
- Incentive/zoning program for new, resilient affordable housing on vacant/underutilized sites

Potential High Priority Other Projects

- Financial assistance & Private/CBO low-interest loans for resiliency upgrades for homeowners
- Direct bus from Red Hook to Lower Manhattan
- Community generated coastal protection design principles/guidelines & Integrated flood protection strategy for Red Hook (multiple individual projects/pilot projects including elevation of the Brooklyn Waterfront Greenway)
- Red Hook local emergency preparedness plan
- Red Hook Houses emergency preparedness and response plan
- Improve the use of the Atlantic Basin waterspace as a special maritime asset; Waterfront activation and investment
 - Other projects to consider: Retrofit Valentino pier to be multi-purpose & Repair and activation of severed piers
- Van Brunt Pump Station repairs
- Land use/zoning study to analyze long-term resiliency of industrial and retail use

Potential Additional Other Projects

- Emergency healthcare plan
- Red Hook Houses blue/green roof
- Red Hook solar power project
- Portable back-up solar power
- Develop underutilized lots
- Study rezoning of allowable groundfloor uses in residential zone

Agenda

1. Program Update

2. Project Prioritization Methodology

3. DRAFT Project Prioritization Results

4. Project Prioritization Discussion

- Do Priority Projects achieve Committee's goals?
- Was a Priority Project voted high by some and low by others?
- What is missing? What should be removed?

5. Next Steps



Project Prioritization Discussion

Potential Priority CDBG Projects and other project categorization presented in previous slides are preliminary suggestions and intended to be discussed and revised today

Goals of project prioritization discussion:

1. Review Preliminary Suggested Priority CDBG Projects
2. Reference voting results handouts, determine which projects might be added, removed, and/or combined
3. Reach consensus on 5-10 Priority CDBG Projects to be considered for eligibility and further analysis

Returning to the Preliminary Suggested Priority CDBG Projects

- **Sewer capacity expansion and repairs program & NYC DEP Red Hook sewer system maintenance**
 - Financial assistance & Private/CBO low-interest loans for homeowners
 - **Red Hook Houses resiliency upgrades**
 - National Flood Insurance Program (NFIP) policy reform
 - Direct bus from Red Hook to Lower Manhattan
 - Community generated coastal protection design principles/guidelines & Integrated flood protection strategy for Red Hook
 - **Ferry service enhancement and expansion program**
 - **Grant to support microbusiness and entrepreneurship**
 - **Resiliency and rebuilding information clearinghouse for homeowners and tenants**
-
- **Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial businesses**
 - **Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses**
 - Red Hook local emergency preparedness plan
 - **Red Hook flood-proof relief center/community center**
 - **Red Hook emergency back-up generators**
 - **Youth emergency/resiliency training program with career development track**
 - Red Hook Houses emergency preparedness and response plan

Key Questions: Priority Projects

- 1. Do Priority Projects achieve Committee's criteria?**
 - Public vs. Individual Benefit / Promote Inclusivity / Job Creation
 - Mix of Projects serves cross-section of community
- 2. Was a Priority Project voted high by some and low by others?**
- 3. What is missing? What should be removed?**

Recommended Priority Projects Evaluation by NYS DOS and PC Criteria

	Short-Term (1-2)	Mid-Term (2-5)	Long-Term (5+)	Feasibility	Affordability	Local/Regional	Risk Reduction	Public Benefit	Promotes Inclusion/Equity	Job Creation/Preservation	CDBG-DR Eligible
Sewer capacity expansion and repairs program & NYC DEP Red Hook sewer system maintenance	X	X		H	VVL	L	L	X			M
Red Hook Houses resiliency upgrades	X	X		M	L	L	M				M
Ferry service enhancement and expansion program	X	X		H	L	R	M	X			M
Grant to support microbusiness and entrepreneurship	X			M	M	L	L		X	X	M
Resiliency and rebuilding information clearinghouse for homeowners and tenants	X	X		M	VL-M	R	L				M
Resiliency and rebuilding information clearinghouse for small businesses and industrial businesses & Technical assistance/audit program for small businesses and industrial businesses	X			H	L-H	L	M	X		X	M
Red Hook flood-proof relief center/community center		X		M	L-M	L	M	X	X		H
Red Hook emergency back-up generators	X			H	L-H	L	L-M	X			M
Youth emergency/resiliency training program with career development track	X			H	M-H	L	L	X	X		M
Financial assistance for resiliency improvements for small businesses and industrial/maritime businesses	X			H	L-H	L	M	X		X	M

Further considerations for select projects

- Projects ***included*** that were on multiple people’s Priority Projects list and received nearly all “3s” but one or more “1”s included:
 - Red Hook Houses resiliency upgrades (Priority CDBG Project)
 - Red Hook local emergency preparedness plan (Priority CDBG Project)
 - Red Hook Houses emergency preparedness and response plan (Priority CDBG Project)
 - Resiliency and rebuilding information clearinghouse for small businesses and industrial/maritime businesses (Priority CDBG Project)

 - Financial assistance/low-interest loans for homeowners (Priority Other Project)
 - Community generated coastal protection design principles/guidelines (Priority Other Project)
 - Private sector or CBO issued low-interest loans for housing resiliency upgrades (Priority Other Project)
 - Develop underutilized lots (Other Project)
 - Study rezoning of allowable groundfloor uses in residential zone (Other Project)

Further considerations for Other Projects

- Other Projects ***not included*** that were on top Priority Projects list but which had high number of “1”s or one “1” and many “2”s:
 - Red Hook wind power pilot project
 - Cold-ironing power generation feasibility study
 - Financial assistance for renters/tenants
 - Resilient food supply assessment

Key Questions: Regulatory Reform & Additional Projects

Are there **Regulatory Reforms** that you are surprised to see still listed as a priority? Others that you are surprised not to see?

Are there **Additional Projects** that you are surprised to see still listed as a priority? Others that you are surprised not to see?

Agenda

1. Program Update
2. Project Prioritization Methodology
3. DRAFT Project Prioritization Results
4. Discussion
- 5. Next Steps**



Next Steps & Proposed Schedule

Friday, January 31 – List of 5-10 Priority Projects to NYS DOS

Monday, February 3 – Planning Committee Meeting #11

- In-depth discussion of Priority Projects

Tuesday, February 18 – Planning Committee Meeting #12 (Mon. is holiday)

- Priority Project cost review

End of February - Public Meeting #3

Monday, March 3 – Planning Committee Meeting #13

- Selection of final Priority Projects

Friday, March 14 – Submission of Draft Plan



SCOTTY SKY

SCOTTY SKY