



**Red Hook  
Planning Committee Meeting #3**

October 7, 2013

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An aerial, high-angle photograph of a city, likely New York City, showing a dense urban landscape with numerous skyscrapers and residential buildings. A large body of water, possibly a river or harbor, is visible in the middle ground, with a bridge structure extending across it. The sky is overcast and hazy. The text of the agenda is overlaid on the left side of the image.

## **Agenda for Planning Committee Meeting #3**

- 1. Workplan and Schedule Review**
- 2. Breakout Session:**
  - Needs and opportunities
  - Short and long term goals (Vision)
- 3. Public Meeting preparation**
- 4. Next Steps**

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Planning Committee is working towards a Community Reconstruction Plan supporting specific goals.

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## Goals

- Increase resiliency of key assets
- Address short, medium, and long-term risks
- Balance costs and benefits
- Protect vulnerable populations
- Drive economic growth
- Coordinate with regional initiatives
- Outline steps for implementation



# Community Reconstruction Plan

## Six Recovery Functions

Community Planning  
& Capacity Building



Economic  
Development



Health &  
Human Services



Housing



Infrastructure



Natural &  
Cultural Resources

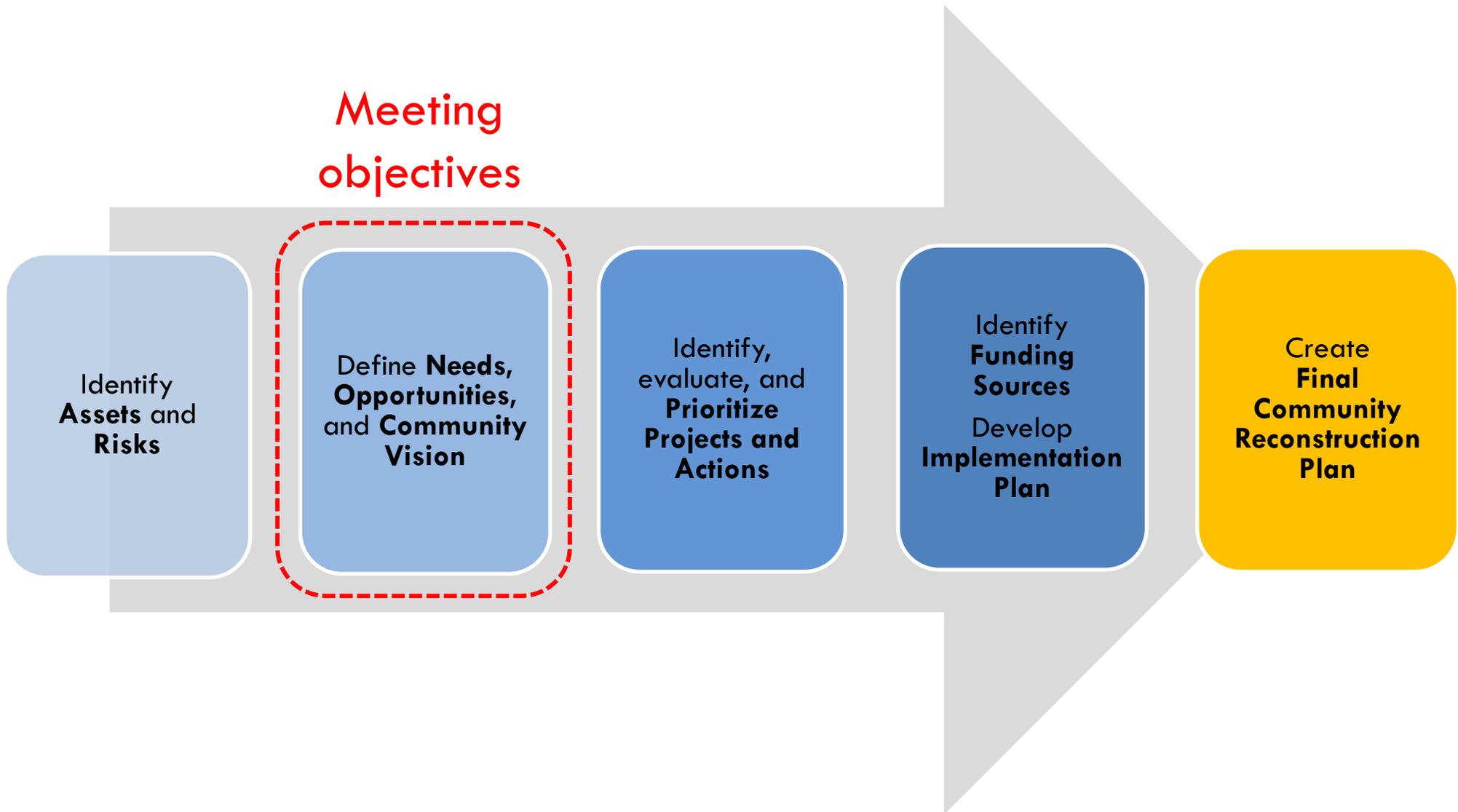


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Today's meeting will brainstorm needs and opportunities, draft a vision statement, and discuss public engagement strategy for public meetings.

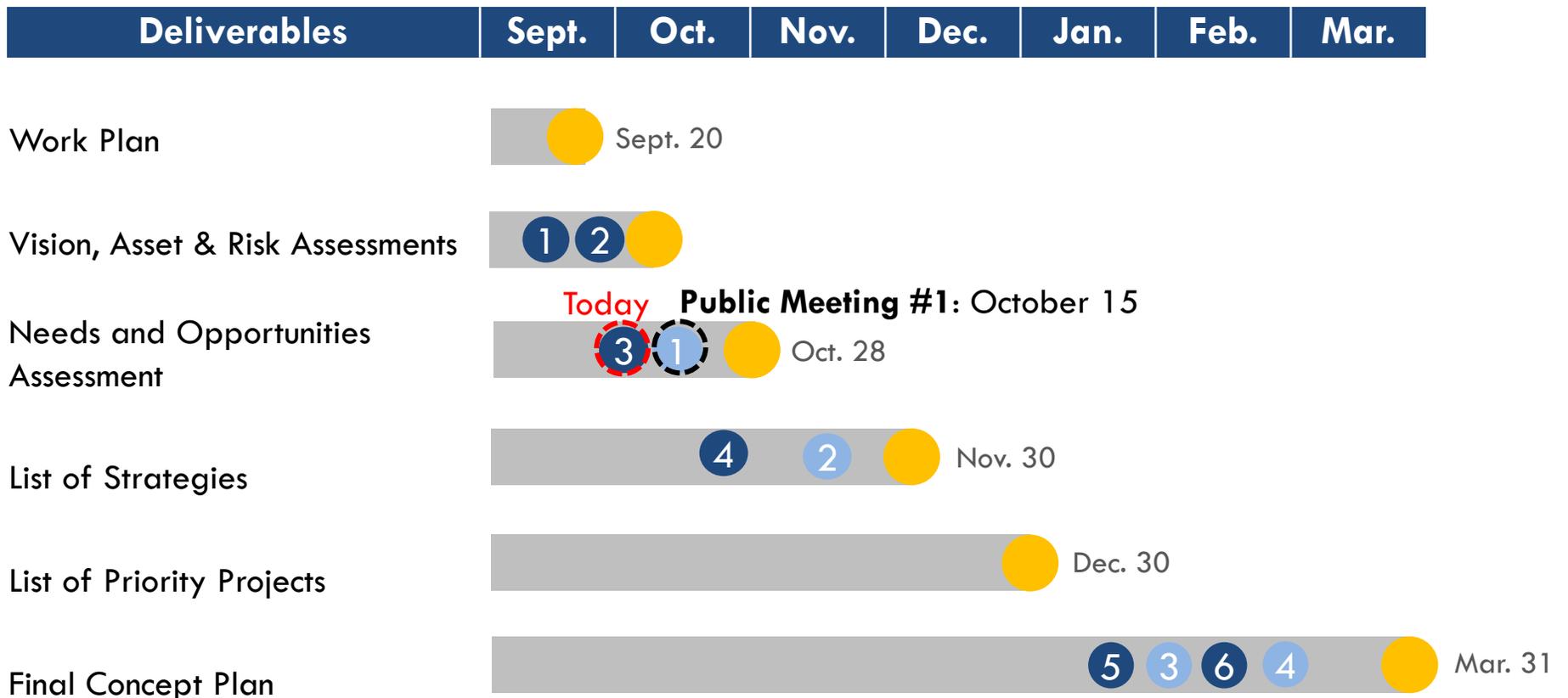
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**Meeting objectives**



# NY Rising Community Reconstruction Program work schedule

- Planning Committee Meeting (Mondays 6:00pm)
- Public Meeting
- Deliverable Due Date





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  - **Needs and opportunities**
  - **Short and long term goals (Vision)**
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# Needs: Illustrative example



## Red Hook

□ Planning Area

### Assets: Economic

■ A - Economic

▨ A - Mixed-Use Corridor

### Assets: Health & Social Services

■ B - Health and Social Services

### Assets: Housing

■ C - Housing

### Assets: Infrastructure Systems

■ D - Infrastructure Systems

### Assets: Natural & Recreational/Arts Resources

■ E - Natural & Recreational/Arts Resources

### Socially Vulnerable Populations

▨ Socially Vulnerable Populations

## NEED:

✿ Increase resiliency of businesses along Van Brunt Street.

Date: 10/4/2013  
Time: 8:15:28 AM

DRAFT FOR PLANNING COMMITTEE REVIEW

0 500 1,000 2,000 Feet

# Opportunities: Illustrative example



## Red Hook

□ Planning Area

### Assets: Economic

- A - Economic
- A - Mixed-Use Corridor

### Assets: Health & Social Services

- B - Health and Social Services

### Assets: Housing

- C - Housing

### Assets: Infrastructure Systems

- D - Infrastructure Systems

### Assets: Natural & Recreational/Arts Resources

- E - Natural & Recreational/Arts Resources

### Socially Vulnerable Populations

- Socially Vulnerable Populations

## OPPORTUNITY:

● Strong network of non-profits and community organizations formed or mobilized in the Wake of Sandy.

Date: 10/4/2013  
Time: 8:15:28 AM

DRAFT FOR PLANNING COMMITTEE REVIEW



# Needs: Illustrative example



## Red Hook

□ Planning Area

### Assets: Economic

- A - Economic
- A - Mixed-Use Corridor

### Assets: Health & Social Services

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### Assets: Housing

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### Assets: Natural & Recreational/Arts Resources

- E - Natural & Recreational/Arts Resources

### Socially Vulnerable Populations

- Socially Vulnerable Populations

### NEED:

⊞ Prevent flooding from sewer back-up in low-lying areas and homes with basements



Date: 10/4/2013  
Time: 8:15:28 AM

DRAFT FOR PLANNING COMMITTEE REVIEW

# Results from Needs and Opportunities assessment will help form the vision

## Needs and Opportunities

Need	Opportunity	Associated Asset(s)	Potential Strategy(ies)	Short-Term or Long-Term
Increase the resiliency of businesses on Van Brunt Street	<ul style="list-style-type: none"> <li>City SIRR Insurance Initiative</li> <li>3 "Call on FEMA to recognize mixed-use buildings as a distinct building category</li> <li>Mixed Use buildings have more mitigation options for flood insurance</li> </ul>	Van Brunt Mixed Use Corridor	<ul style="list-style-type: none"> <li>flood insurance reform</li> <li>retail resiliency toolkits</li> </ul>	
Prevent flooding from sewer back-up in low-lying areas and homes with basements		Pioneer Street Residential, Coffey Street Buildings	<ul style="list-style-type: none"> <li>building flood proofing</li> <li>instal sewer back-up prevention valves</li> </ul>	
<ul style="list-style-type: none"> <li>Communication</li> <li>Public Outreach</li> <li>Technical Assistance</li> </ul>	Strong network of nonprofits and community organizations formed or mobilized in the wake of Sandy	Red Hook Initiative, Added Value, Occupy Sandy, BWAC, Dance Theater Etc, Falcon Works, Rentler Gallery, Red Hook Boosters, Red Hook Rise		
	Super-resilient Buildings	Imlay buildings, Treasure Island Storage Building		

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## Key questions to consider:

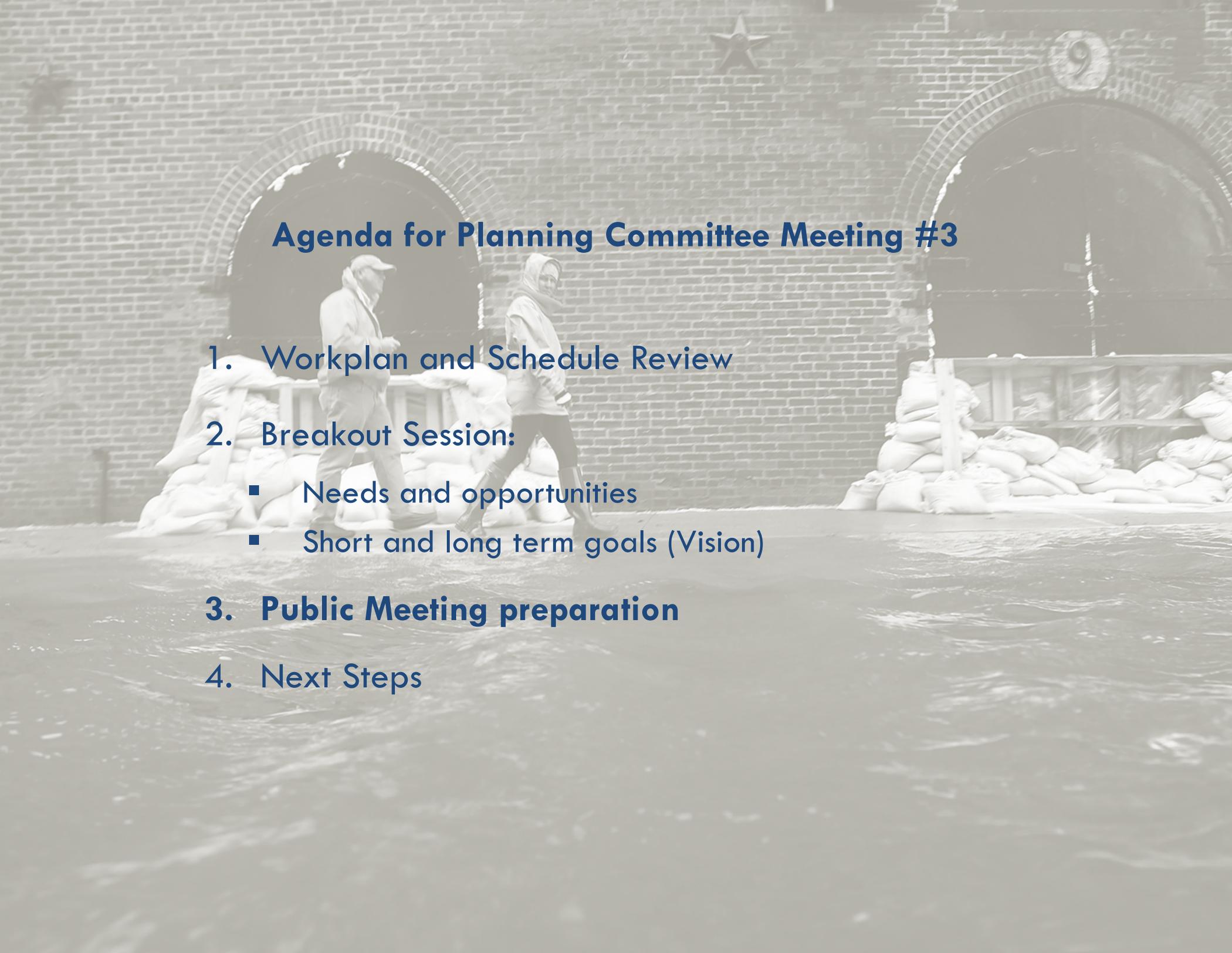
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### NEED:

What are the issues/problems/threats that need to be addressed to achieve community resiliency?

### OPPORTUNITY:

What resources/projects/plans already exist that could help support community resiliency?



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## Public Meeting #1

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**Tuesday, October 15, 2013 | 7:00-8:30pm**

Gymnasium at PS 15, 71 Sullivan Street, Brooklyn, NY 11231

### **Agenda**

#### **Introduction**

- Introductions – Co-Chairs
- Program Overview – Consultant Team

#### **Breakout stations**

- *NY Rising Program*                      DOS staff, Planning Committee, Co-Chair
- *Assets and Risks*                        Consultant Team, Planning Committee
- *Needs and Opportunities*            Consultant Team, Planning Committee

#### **Displays**

- *Community Vision*                      Consultant Team, DOS staff
- *Resiliency Precedents*                Consultant Team
- *Storm Impacts*                         Consultant Team
- *Timeline Banner*

## Outreach

- Print Materials:
  - Ads in Red Hook Star, Brooklyn Courier, Brooklyn Paper, and DNA
  - Flyer
  - Palm card
- Digital Materials:
  - “Dear Neighbor” email
  - Committee blog
  - DOS web site
  - OpenPlans
- Outreach:
  - Elected officials
  - Listservs & civic organizations
  - Palm card/flyer distribution at major events, through school system, via Committee interactions
- Spanish and Cantonese/Malay translation

**Red Hook Envisions a Resilient Future**

 **New York Rising Community Reconstruction Program**  
**Public Information Meeting**

**Share Your Vision**  
**Tuesday, October 15, 2013**  
**7:00 - 8:30pm**  
PS 15 Gymnasium, 71 Sullivan Street, Brooklyn, NY

The NY Rising Community Reconstruction Program is helping communities impacted by Superstorm Sandy, Hurricane Irene, and Tropical Storm Lee to rebuild and become more resilient through innovative community-driven plans.

Red Hook community members are invited to participate in an open house to learn more about the program and share their input on assets, needs, opportunities, and community vision for a more resilient Red Hook.



PS 15  
71 Sullivan Street

For more information, please contact: [info@stormrecovery.ny.gov](mailto:info@stormrecovery.ny.gov)  
<http://www.stormrecovery.ny.gov/community-reconstruction-program>

NYStormRecovery   
#NYRising   
@NYStormRecovery

# OpenPlans to provide additional public input opportunity

publicspace challenge ABOUT CONTACT US

98 LIKE THIS!

Shelly Baer added this Shade and Public Comfort idea a month ago.

**My idea to improve this place...**

Benches on Brickell Bay- On Brickell Bay Drive there is a BEAUTIFUL walkway along the water, but with no where to sit, read, lounge and linger. My husband and I walk along here, well, he walks, i roll. He pushes me in my wheelchair. I have lived on Brickell for almost 20 years and always wondered why there were no benches on this beautiful path..

**So that people could...**

This would help make our Miami better by encouraging people to stay outside longer and enjoy the fresh air. Having benches would increase...

Our Miami The Miami Foundation PPS PROJECT FOR PUBLIC SPACES ioby



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## Upcoming Meetings

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### **1. Oct 15: Public Meeting #1**

### **2. Oct 21: Planning Committee Meeting #3**

- Preview Needs and Opportunities Assessment
- Strategy Formulation

### **3. Week of Nov 11 or Nov 18: Public Meeting #2**

- Needs and Opportunities Assessment
- Strategy Formulation