



Rockaway West Planning Committee Meeting #8

February 4, 2014

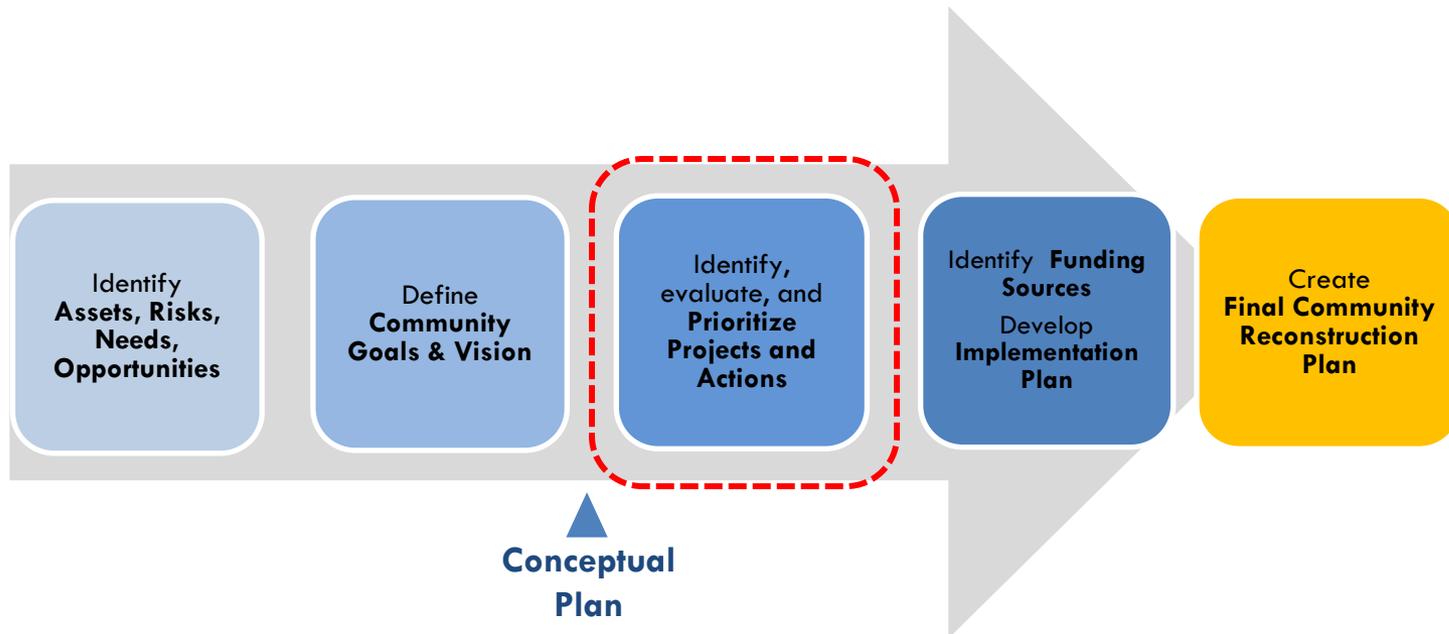
Agenda

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- An aerial, high-angle photograph of a coastal city, likely Miami, showing a mix of residential and commercial buildings, a large beach, and a body of water. The image is tilted diagonally and has a light, semi-transparent overlay.
- 1. Program update** **7:00 – 7:15**
 - 2. Key project review** **7:15 – 8:55**
 - 3. Next steps** **8:55 – 9:00**

Committee Meeting 7: Project refinement

Objectives:

- Confirm Public Meeting #3 approach
- Review and refine scope of key projects



NY Rising Community Reconstruction Program Schedule

- Planning Committee Meeting
- Public Meeting
- Deliverable Due Date



Public Meeting #3 Approach

Friday, Feb 28-Sunday, March 2

Friday – 2-8

Saturday – 2-8

Sunday – 12-6

Location Possibilities:

Rockaway Beach Surf Club,
YANA, Church on 94th, YMCA

Format:

- Open house
- Public can “fund” projects with play Rising Dollars

Need to Confirm:

- Location
- Staffing
- Outreach

The graphic features a dark blue header with the 'NY RISING COMMUNITIES' logo on the left and the text 'ROCKAWAY WEST NEW YORK RISING COMMUNITY RECONSTRUCTION PROGRAM PUBLIC MEETING #3' on the right. Below the header is a photograph of a waterfront park with people sitting at tables and walking. Overlaid on the photo are four speech bubbles containing the following text: 'GREENWAY & COASTAL PROTECTION?', '108TH STREET IMPROVEMENT?', '94TH STREET QUEENS LIBRARY & RELIEF CENTER?', and 'NEW DEVELOPMENT?'. At the bottom of the graphic is a light blue banner with the text: 'How should Rockaway West invest in resilience? Prioritize our reconstruction projects at an Open House'.

Agenda

1. Program update 7:00 – 7:15
- 2. Key project review 7:15 – 8:55**
3. Next steps 8:55 – 9:00

Current List of Key Projects

1. Targeted bayside coastal protection project around B80th Street
2. Identify key locations to implement Bioswales to reduce draining issues
3. Evaluate opportunity to expand health services (largely urgent care and emergency) via an RFP
4. Fund Relief Centers Also consider program to provide smaller funding for satellite centers.
5. Support permanent ferry service and to make RFP more attractive to operators
6. Strengthen 108th Street corridor redesign, including projects such as
 - Creating a ‘harbor’ park around the ferry and connecting via a greenway to the 911 Memorial Park (and maybe to the each to Crossbay (around the high school))
 - Streetscape improvements (bioswales, road reconfiguration for bike lanes, landscaping, general improvement of sidewalk)
 - Economic development plan around National Grid site, including acquisition and development of parcel with program TBD. Should include replacement parking for the ferry
 - Implement bike share program

Didn't Discuss (but are on the potential list):

1. Funding capacity building in community based organizations
2. Housing technical assistance and counseling programs
3. Technical assistance for business resiliency

Key Project Review & Discussion

Last meeting we discussed

- Coastal Protection
- Water Management
- Health Services
- Emergency Relief Centers

Tonight we will focus on

- Supporting ferry operations
- Economic development and improving business resiliency
- Relief center siting, programming, and other emergency capacity
- Housing

Ferry & Economic Development Projects

1. Support permanent ferry service and to make RFP more attractive to operators
2. Strengthen 108th Street corridor redesign, including projects such as
 - Creating a 'harbor' park around the ferry and connecting via a greenway to the 911 Memorial Park (and maybe to the each to Crossbay (around the high school))
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Ferry Updates

Temporary Weekday Service:
Nov 2012 - **May/July 2014**
Fare: \$3.50

**RFP to be issued by EDC seeking a
permanent operator**

What can the committee fund to make
this service sustainable and likely to
find a permanent operator?



Ferry Service Funding Sources and Uses

Existing Funding Sources	Potential Uses
\$15M Rockaway Federal Allocation <ul style="list-style-type: none"> Set aside 2005 	Capital Investments <ul style="list-style-type: none"> Originally intended to purchase ferries
\$3.6M NYC Match <ul style="list-style-type: none"> Set aside last year 	Capital Investments <ul style="list-style-type: none"> Geared toward ferry landings and upland improvements
POTENTIAL Funding Sources	Potential Uses
\$?? NY Rising Allocation	Capital Investments Operating Costs if bundled with sustainability plan
\$3 Billion Federal Transportation NOFA <ul style="list-style-type: none"> For Sandy-impacted areas Due this quarter 	To be confirmed
\$600 Million TIGER Grant <ul style="list-style-type: none"> NOFA expected late April 	To be confirmed

Likely NYC EDC Capital Funding Ideas

Capital Project	Potential Existing Source	Estimated Cost
Purchase boats	Weiner earmark/City match	\$15M
Build permanent landing & boathouse/station	Weiner earmark/City match	\$5-20M
Upland improvements	Weiner earmark/City match; NY Rising	Highly variable, city to cover this as a second priority after landing
Roundabout/Dropoff	Weiner earmark/City match; NY Rising	??

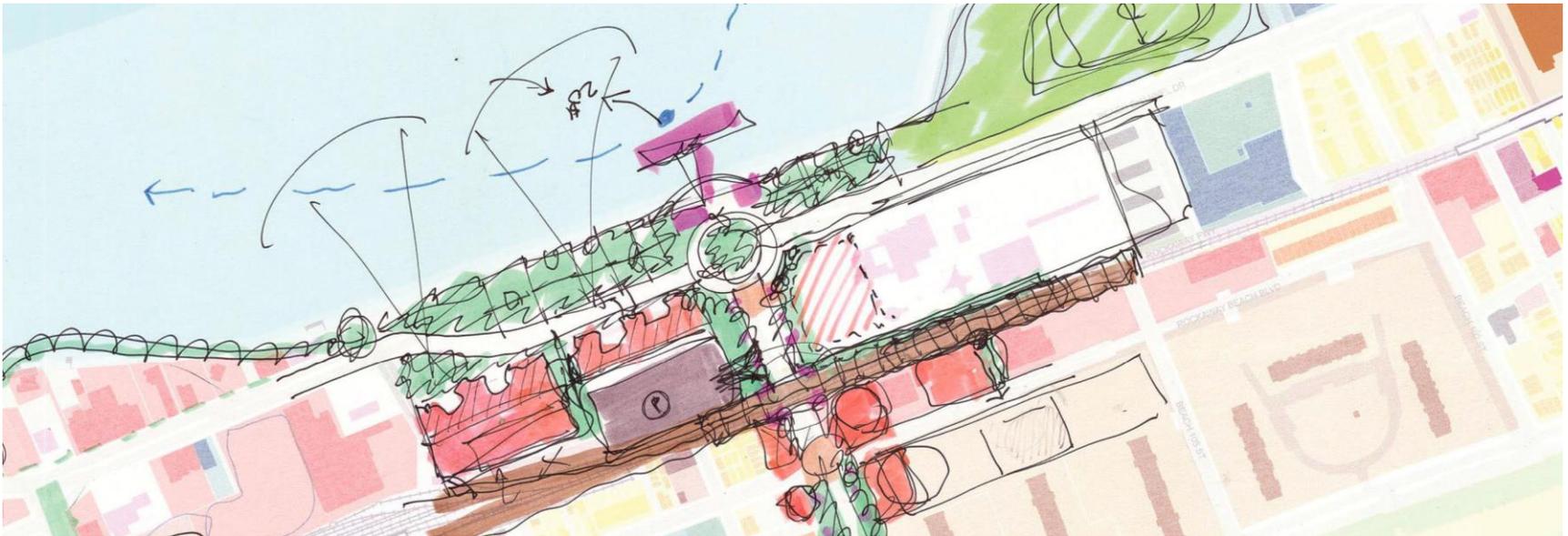
NY Rising Capital Funding Ideas

Capital Project	Potential Source	PRELIMINARY Estimated Cost
Parking garage	NY Rising	\$5M (200 spaces)
Harbor Park	NY Rising	\$12-15M (using all existing City-lots on bay only)
Greenway	NY Rising	Variable
Parking garage	NY Rising	\$5M (200 spaces)
Bikeshare	NY Rising	Ten dock system: \$3.75M for five years of operation (new system) \$700,000 one time (Citibike)
New development	NY Rising	Variable

Economic Development and Transportation

Priority/Featured Project

- 1) Build park/greenway along Beach Channel Drive, tying into B 108th Street ferry landing
- 2) Improve streetscaping along B108th Street
- 3) Acquisition and redevelopment of National Grid site
- 4) Implement bike share or shuttle bus network

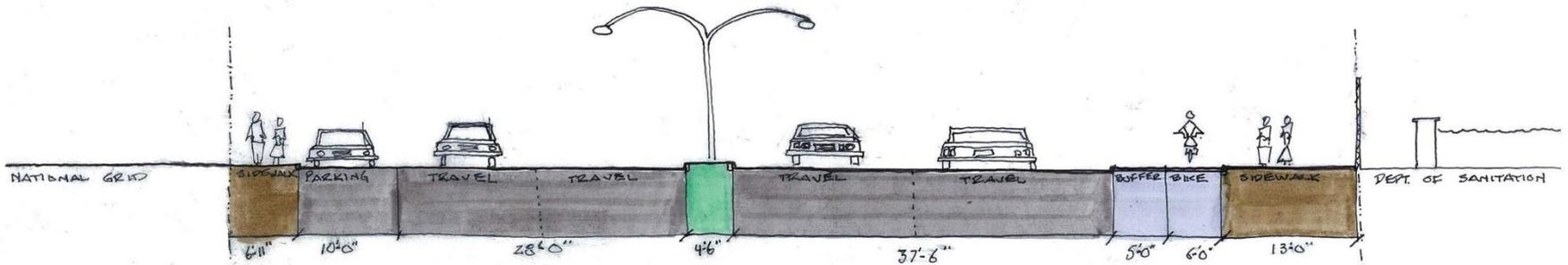


Build park/greenway along Beach Channel Drive, tying into B 108th Street ferry landing

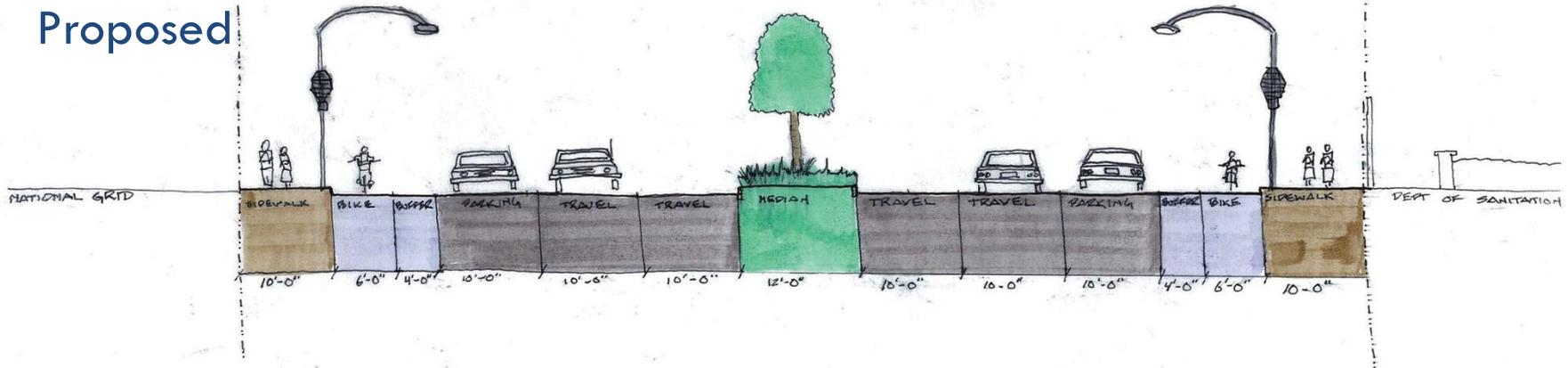


Improve streetscaping along B108th Street

Existing



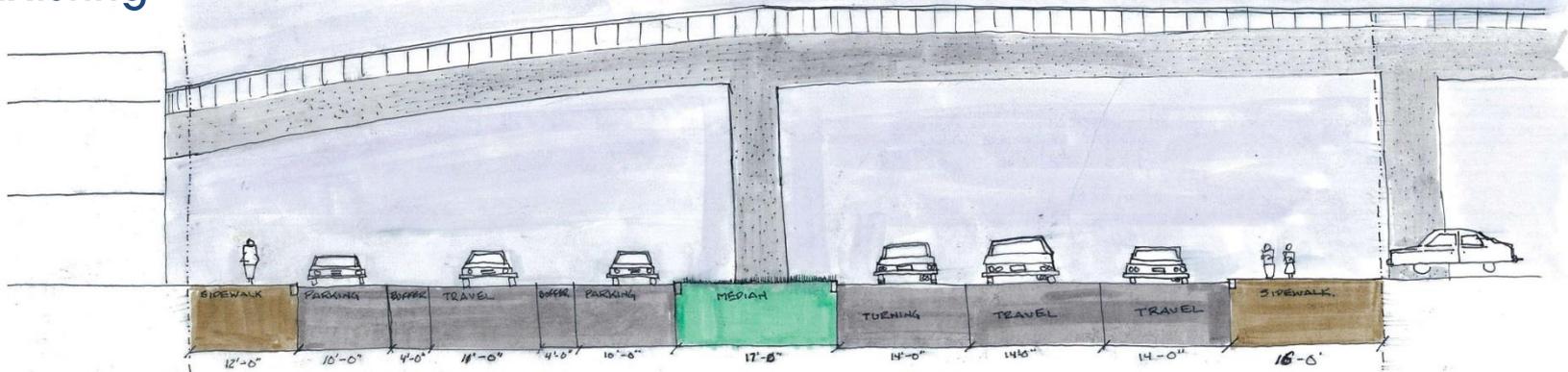
Proposed



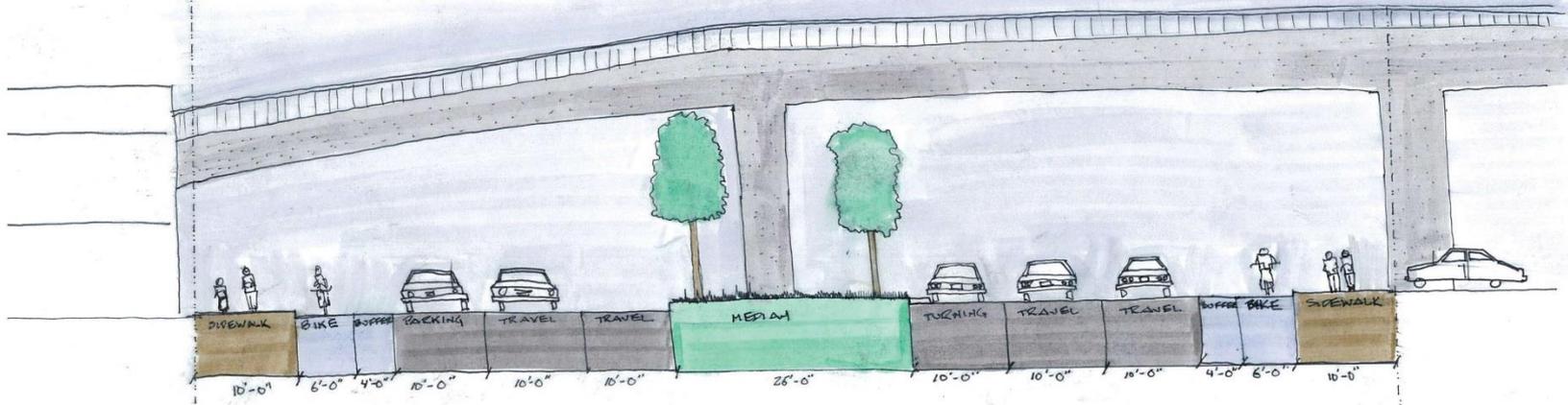
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Improve streetscaping along B108th Street

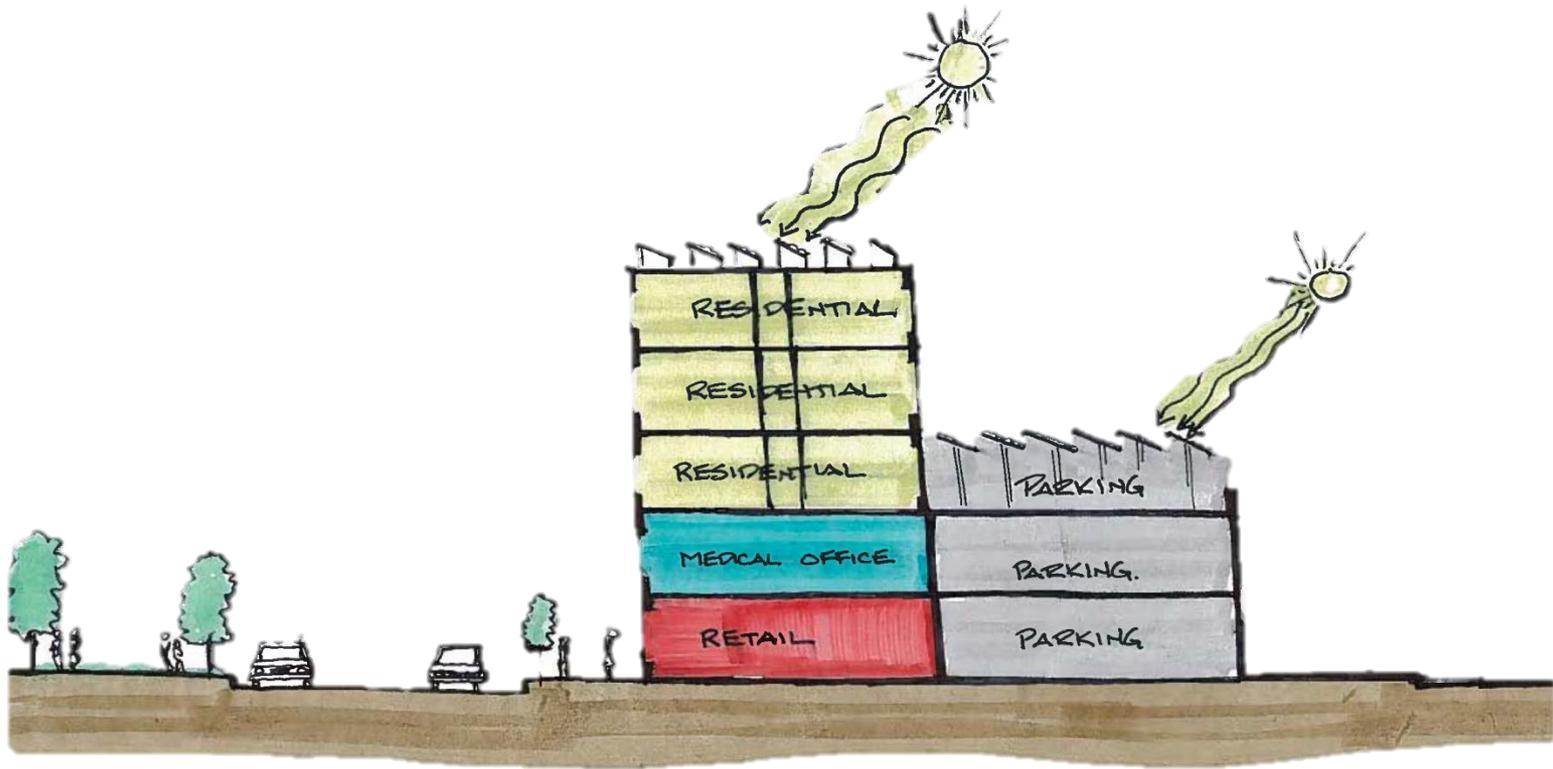
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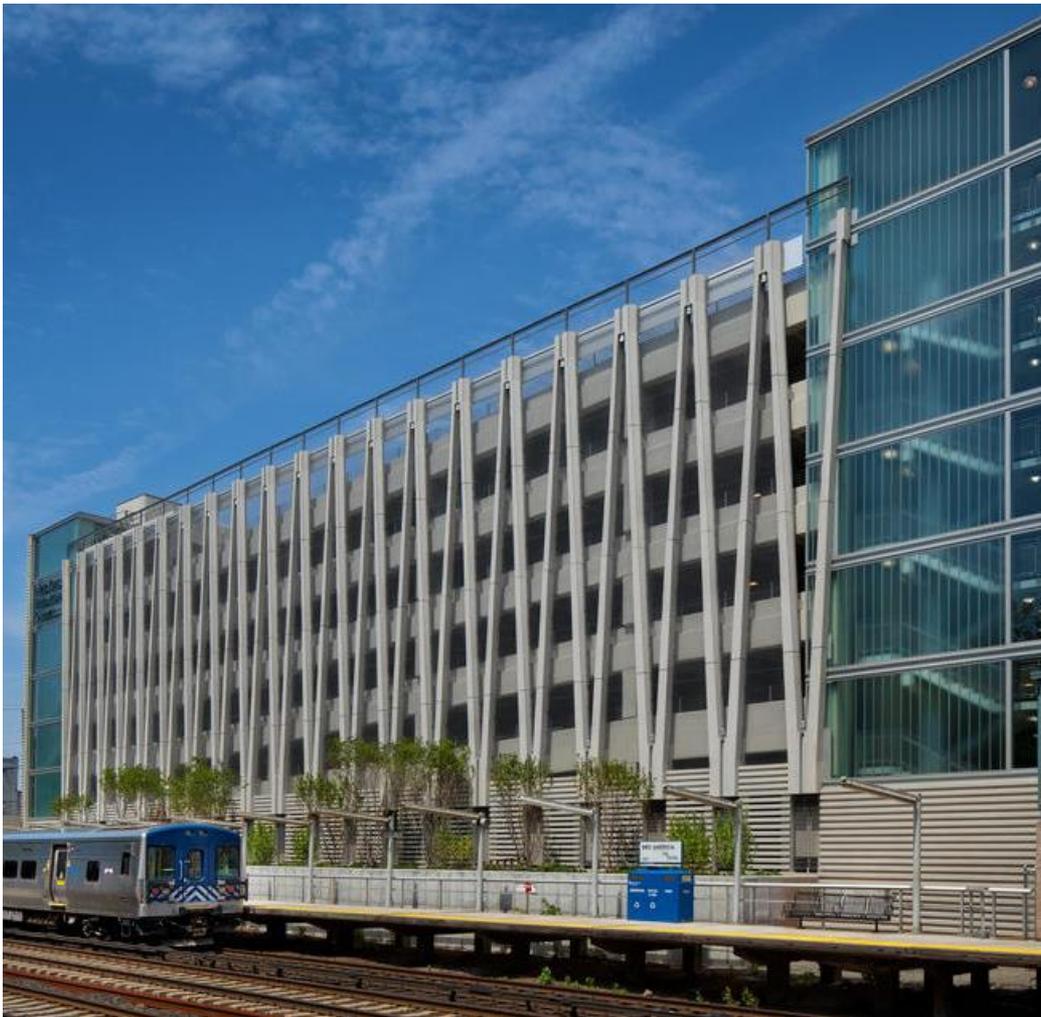
Proposed



Acquire and Redevelop National Grid site



Parking Deck Precedents



Raingarden Precedents



Other economic development and improving business resiliency

Priority/Featured Projects

1. Fund economic development and resiliency measures
 - Program would be a targeted expansion of the existing NYCEDC program for Business Resiliency Investment Program focusing on Rockaway West
 - Technical assistance for small business emergency preparedness and response
 - Technical assistance and auditing program for resiliency

Other Projects and Recommendations

- 1) Promote unified storefronts and street scape improvements for business corridors
- 2) Develop year-round attractions (e.g. waterpark, concert space)
- 3) Expand EDC zones for tax incentives
- 4) Support Beach 116th Street partnership
- 5) Create business-to-business program to bolster commercial activity across the peninsula

Emergency Preparedness

Priority/Featured Project

- 1) Identify/strengthen emergency relief center(s)



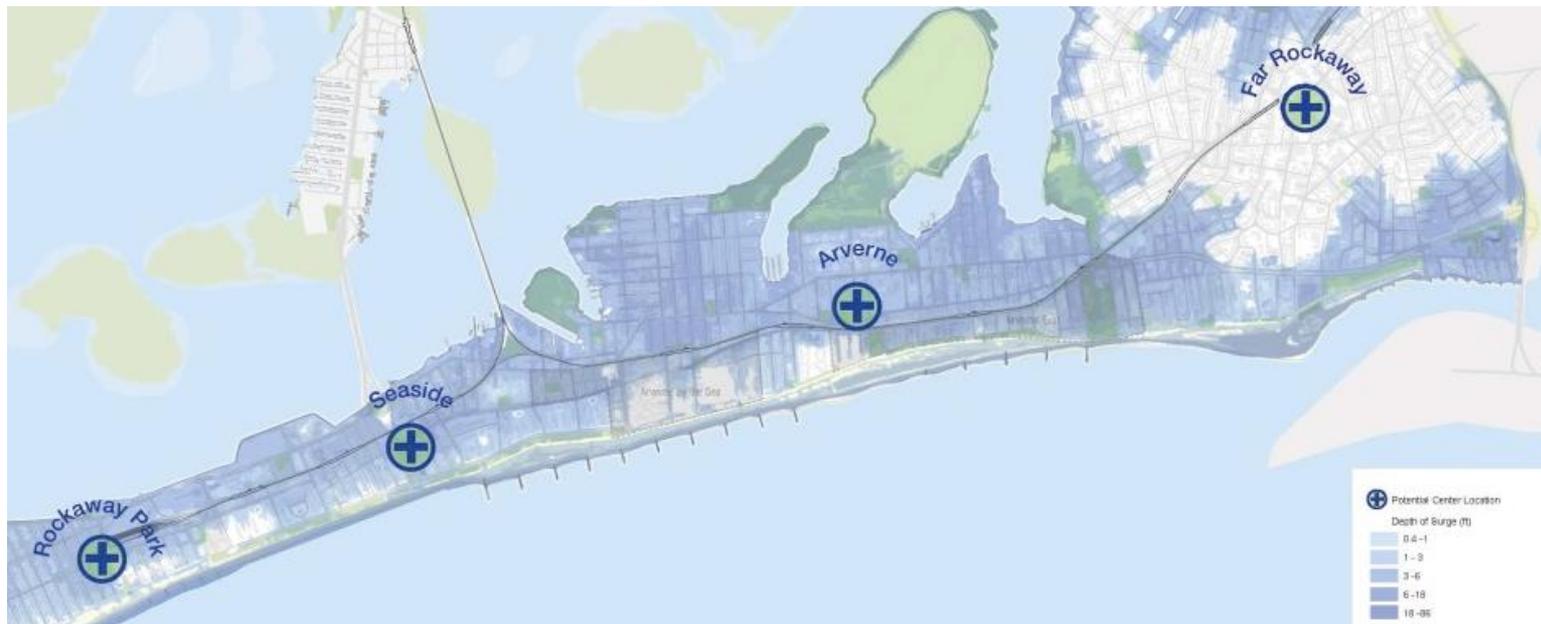
Other Projects and Recommendations

- 1) The planning committee recommends that the city, state, and foundations help to build up the capacity of local non-profits to ensure overall resiliency and build community social capital

Location considerations – Hub and Satellites

HUB – Large Community Space where logistics, communications, and supplies can be managed and distributed

SATELLITE – Smaller locations through community that can serve as distribution center for supplies and information



Relief Center Hub Screening Considerations

LOCATION

- Outside of extreme flood-risk zone
- Proximity to:
 - Evacuation route or near road with quick, reliable access to route
 - Vulnerable populations
 - Commercial centers, corridors
- Has a large outdoor space to accommodate possible building expansion and outdoor space
- Ease of access and approachability from street

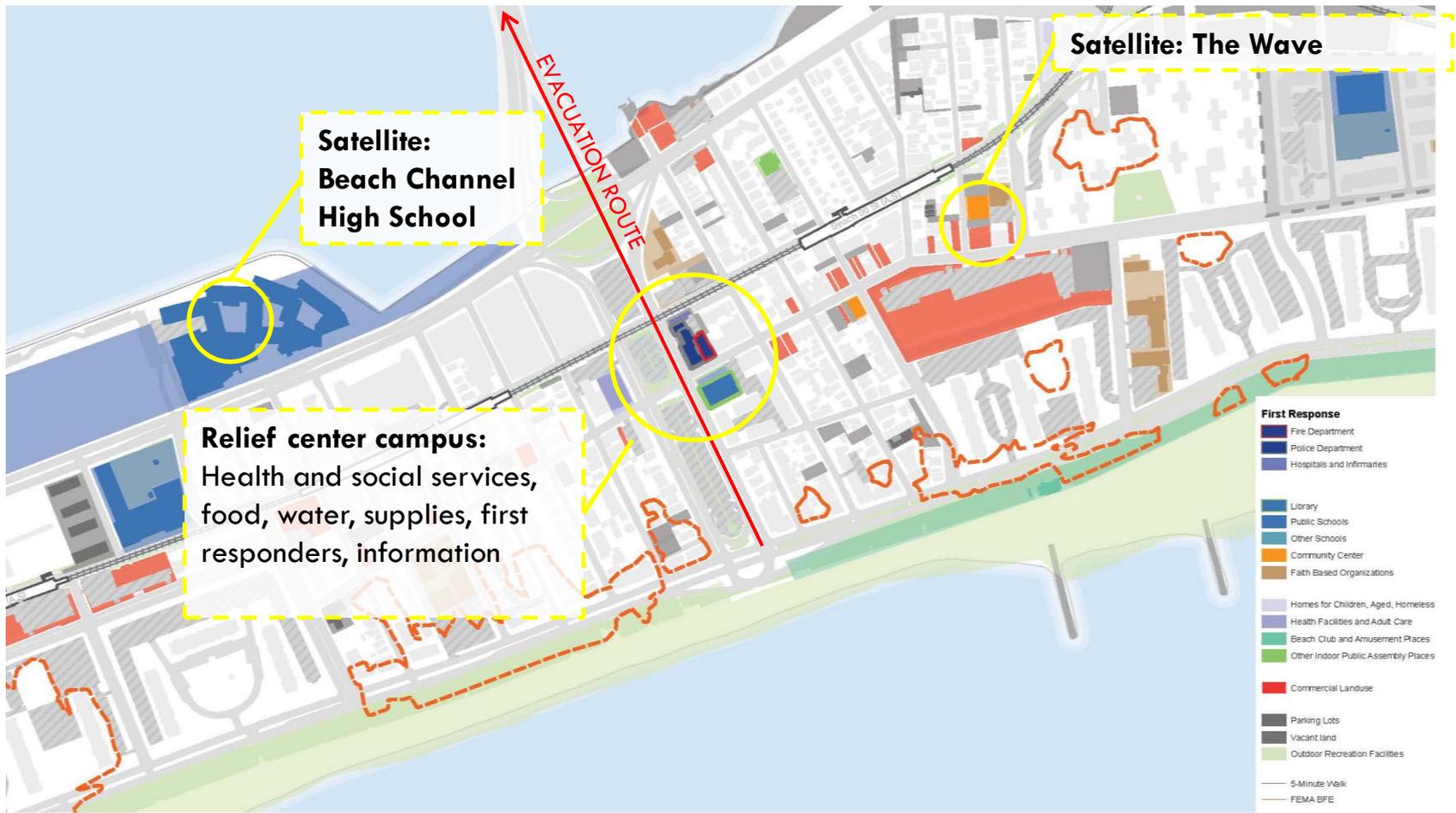
BUILDING

- Flood-proof: building must be able to be hardened
 - Should not be an unreinforced masonry building or made of lightweight materials
- Reliable source of power and heat/cooling
- Potable water system
- Restrooms with showers
- Parking lot/car-accessible
- Large space on ground floor
- Must be capable of accommodating and providing services to people within designated catchment area
- ADA-accessible

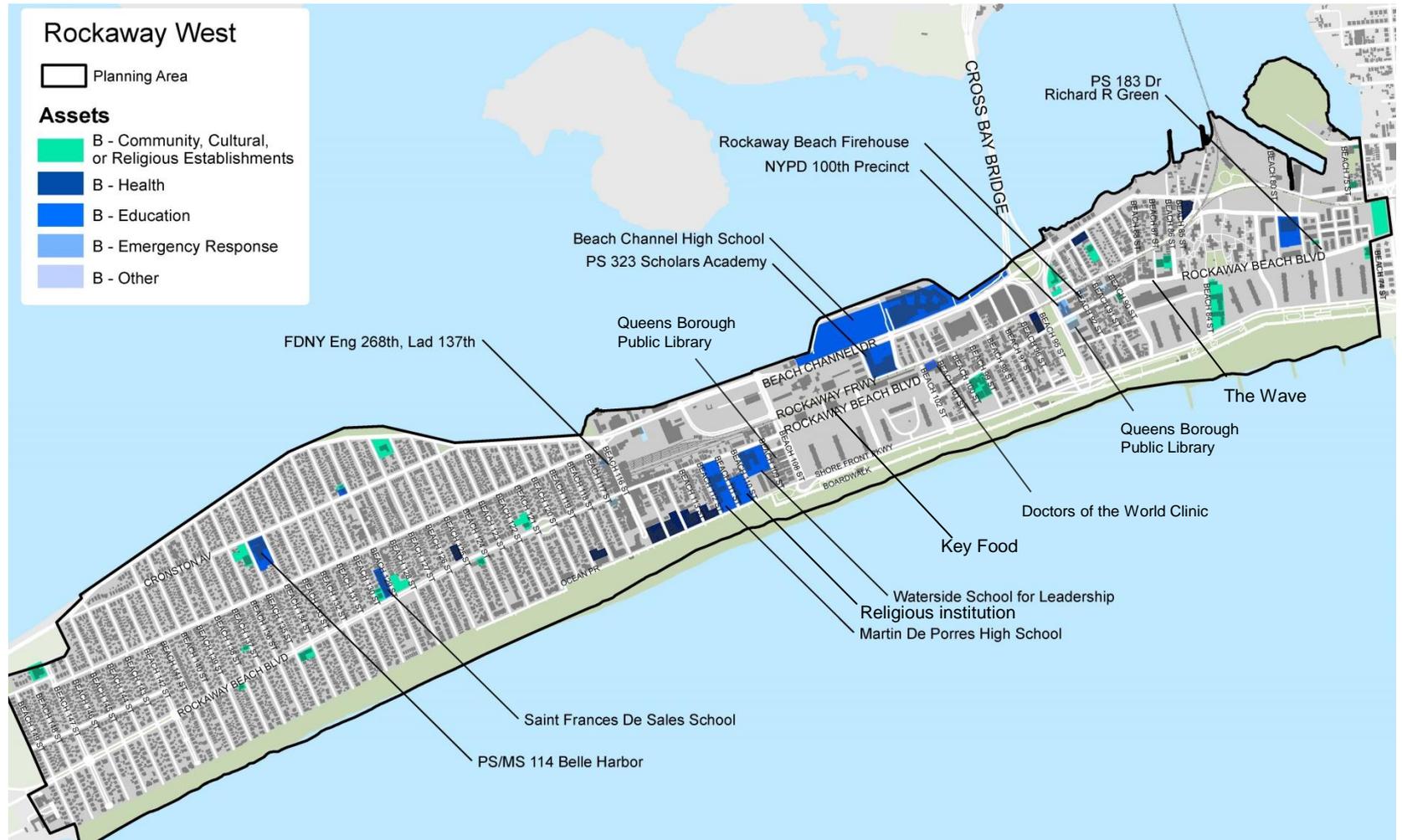
ORGANIZATION

- Manages programming and operations
- Has a long history of community engagement
- Provides regular programming and has capacity to provide emergency programming
- Conducts outreach to vulnerable populations
- Has capacity to provide social and health services
- Has a long-term occupancy agreement
- Has a business continuity plan
- Is financially stable

Rockaway West Relief Center Campus/Hub & Satellite Concept



Siting Rockaway West Satellites



Mapping & Discussion

What are the key services you would like to see in a relief center?

What locations would you like to consider for Rockaway West?

- Hub?
 - Existing sites
 - New Development Opportunities
- Satellite?

What organizations may be able to support a relief center?

Emergency Preparedness

Priority/Featured Project

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Other Projects and Recommendations

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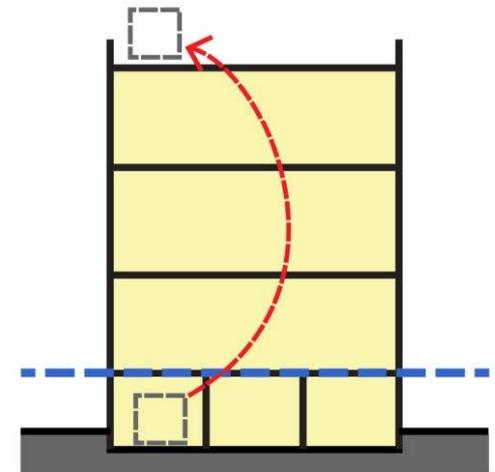
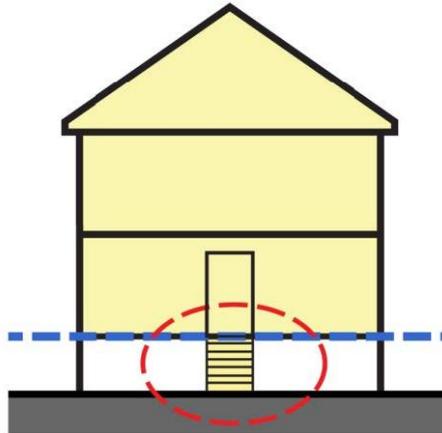
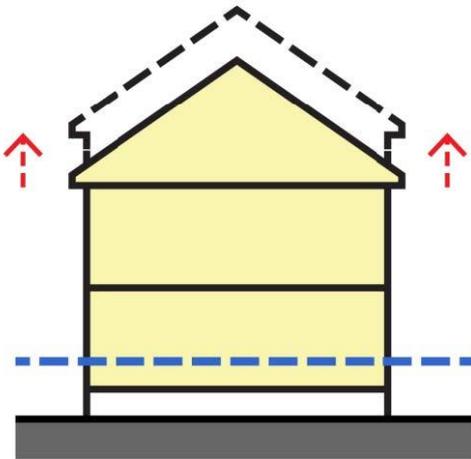
Housing

Priority/Featured Projects

- 1) Program for technical assistance and counseling for homeowners
- 2) Education program for resiliency and recovery

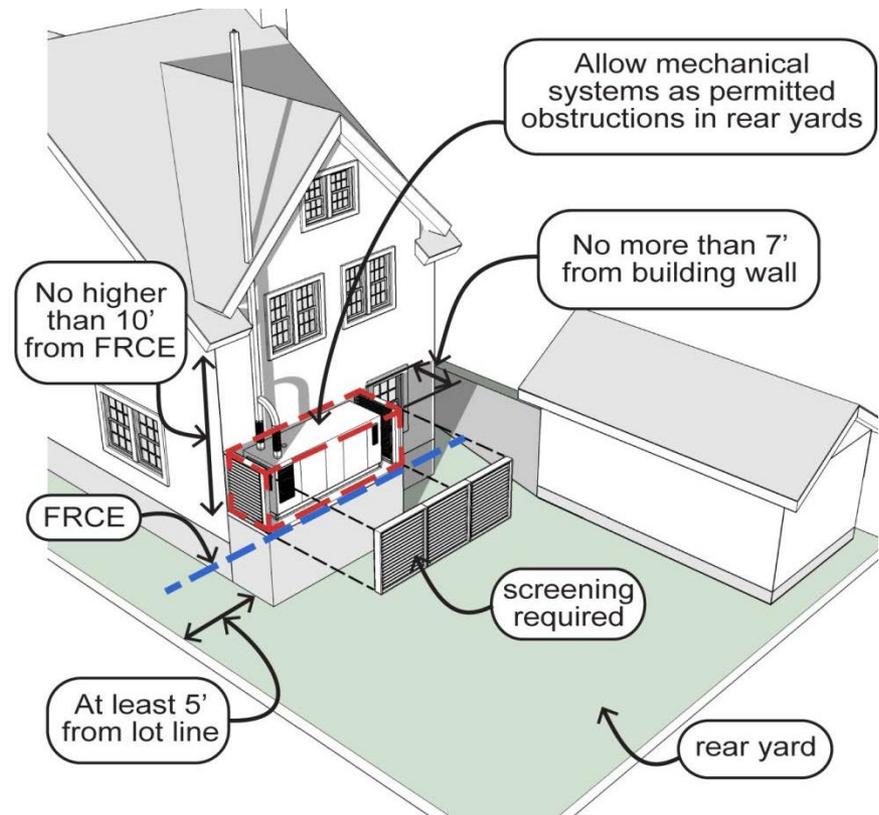
Other Projects and Recommendations

- 1) Low/no cost loan or grants for resiliency improvements
- 2) Establish requirements for multi-family building owners to create and communicate emergency plans and ensure safety of residents



Technical Assistance and Counseling for Homeowners

- Fund program that provides technical assistance for homes not eligible for Build It Back to:
 - Identify potential retrofits to mitigate against future storm damage
 - Provide elevation certificates
 - Possibly fund some capital interventions (e.g. backflow preventer valves)
- Expand existing counseling program to offer homeowners:
 - Individually-tailored counseling on insurance, financial and rebuilding issues
 - Assistance in determining financing strategies to pay for resiliency retrofits



Education Program for Resiliency and Recovery

- Provide education assistance to single and multi-family homeowners, as well as renters to eliminate confusion around rebuilding and retrofitting for resiliency, flood insurance and other financial questions

- Education could be offered in the form of:
 - Community-wide introductory courses on financial and insurance literacy, recovery issues, etc.
 - Ongoing education coordinated by local CBOs on financial literacy and other homeowner issues
 - Computer-based training available to individuals

- Establish a housing/resiliency information clearinghouse
 - A tool, website, manual or information center should be developed to serve as a one-stop-shop for all resiliency information
 - Information on permitting process, FEMA claims, insurance claims, and other resources collected from physical technical assistance and individual counseling would be available in an easily accessible format

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