

# Seasonal Tourism Industry Grant Program



*The New York State Small Business Storm Recovery Program was established to provide assistance to eligible small businesses, including farming and agricultural operations, and not-for-profit organizations that suffered direct physical damage and/or economic hardship as a result of Superstorm Sandy on or after October 29, 2012, Hurricane Irene on or after August 28, 2011, or Tropical Storm Lee on or after September 7, 2011.*

*The Seasonal Tourism Industry Grant Program was established as part of the New York State Small Business Storm Recovery Program. Under this Program, businesses may be eligible for an award up to \$50,000 to cover eligible, uncompensated losses to enable an affected business to repair or replace damaged equipment, inventory and/or provide the working capital necessary to help the business prepare for the upcoming summer tourist season.*

## You may be eligible if

If your business has been in operation in and located in a county designated for FEMA Individual Assistance, including:

**SuperStorm Sandy:** Nassau, Orange, Putnam, Rockland, Suffolk, Sullivan, Ulster, and Westchester counties.

**Hurricane Irene:** Albany, Clinton, Columbia, Delaware, Dutchess, Essex, Greene, Herkimer, Montgomery, Nassau, Orange, Otsego, Putnam, Rensselaer, Rockland, Saratoga, Schenectady, Schoharie, Suffolk, Sullivan, Ulster, Warren, Washington, and Westchester counties.

**Tropical Storm Lee:** Broome, Chemung, Chenango, Delaware, Fulton, Herkimer, Oneida, Orange, Otsego, Schenectady, Schoharie, Tioga, and Ulster counties.

## All applicants must

- Have suffered eligible uncompensated losses as a direct result of Superstorm Sandy, Hurricane Irene or Tropical Storm Lee;
- Have eligible unmet needs after accounting for all Federal, State, local and/or private sources of disaster-related assistance including, but not limited to, flood insurance proceeds;
- Be currently operating or if not currently operating, intending to re-open as a result of assistance;
- Submit a complete application, with all required and requested attachments;
- Be incorporated or registered to do business in New York State;
- Have been operating in New York State as of the date of the storm;
- Meet the U.S. Small Business Administration's definition of a small business, with priority given to those small businesses with 100 or fewer employees either at the time of application or the date of the storm;
- Have average annual gross sales or gross receipts of a minimum of \$25,000; \*

\*If a business was affected that had opened just prior to one of the eligible storms, or was planning to open but could not as a result of the storm, the application will be considered on a case-by-case basis;

- Demonstrate that 70% of the business' income is earned primarily during the summer tourism season, specifically Memorial Day through Labor Day; and
- **Some examples of eligible applicants** include, but are not limited to: Drive-In Motion Picture Theatres, Historical Sites, Zoos and Botanical Gardens, Nature Parks, Amusement and Theme Parks, Amusement Arcades, Commercial Marinas, Hotels and Motels, Bed-and-Breakfast Inns, RV Parks and Campgrounds, Restaurants, Scenic and Sightseeing Transportation, and Gift, Novelty and Souvenir Stores.

## Eligible Activities

Eligible losses shall mean a loss **suffered with respect** to damage resulting from Superstorm Sandy, Hurricane Irene or Tropical Storm Lee where there remains an unmet **need for repair or replacement** after accounting for all Federal, State, local and/or private sources of assistance including, but not limited to, insurance **proceeds**. For losses to be considered a direct result of Superstorm Sandy, Hurricane Irene or Tropical Storm Lee, the losses demonstrated must be on or **after October 29, 2012** for Superstorm Sandy, on or after August 28, 2011 for Hurricane Irene, or on or after September 7, 2011 for Tropical Storm Lee. Some activities already undertaken as a part of a business's recovery efforts may be eligible for funding, subject to review and applicability of program rules and guidelines.

Eligible activities are limited to the following:

- Machinery
- Equipment
- Furniture
- Fixtures
- Supplies
- Inventory
- Working Capital

Businesses are not eligible for both the Coastal Fishing Industry Grants and the Seasonal Tourism Industry Grants. For questions about which program is better for your business, please contact your local Small Business Development Center office.

**for more information, call 1-855-NYS-Sandy or visit [www.NYSandyHelp.ny.gov](http://www.NYSandyHelp.ny.gov) to apply for assistance**